

# Newsletter

April 2023 - July 2023

Volume - I



**JAI SHRIRAM**  
ENGINEERING COLLEGE



Updates and Information that provides the way in which our institution is moving towards the excellence

[www.jayshriram.edu.in](http://www.jayshriram.edu.in)



# **JAI SHRIRAM**

## **ENGINEERING COLLEGE**

## **ABOUT US**

Jai Shriram Engineering College was endowed by Shenthil Velevar Trust in the year 2009 with a motto of equipping and implanting the seed of higher education blended with communal harmony to the rural community in and around the Textile City. JSREC reinforces to impart knowledge, teamwork, innovation, entrepreneurship, courage, sacrifice and duty which are innards of a meaningful life. Here we look at education as a complete experience, not just as academics and it laid a pavement for JSREC to a world-class education environed with an eco-friendly greenery rich campus life.

JSREC is also promoted by leading industrialist having 3 major manufacturing divisions in Coimbatore with international reputation and hence we stand forth in creating great minds with optimal advantage in terms of advanced technical knowledge and skills in the distinct aspects of intellectual growth and development. JSREC is renowned for its Industry-Academic Interaction.





# VISION

- To provide world class engineering and management education to promote the rural community students with research oriented global competitiveness

# MISSION

- » To maintain a level of excellence and standards in all programmes that leads to global significance
- » To offer research oriented opportunities and promote the rural community students as an employable engineers and managers with hands on practical experience with industrial exposure
- » To inculcate entrepreneurial culture in young minds and create leaders to serve the society with ethical values





# CHAIRMAN

***Shri.M.Govindasamy***

The Chairman of the trust and institution is a patron, principled and courteous personality who had established various businesses covering domains including textiles, dyeing, finance, real estate, etc., and he is successfully putting them in a row for the past four decades. At present he nestles as the President of Traders Association, Tirupur District. His magnificent vision, valour, dexterity and reliance in Indian values had impacted many young entrepreneurs to imbibe him as their role model and mentor. Hence this nurtures the college to initiate its path to prosperity and to drift up on par with top level institutions.







## VICE CHAIRMAN

***Shri. T.K. Karuppannaswamy***

When we match up to a decade before, at present all our human life has more dependency on engineering requirements. Our travel frequency, communication, living style, working atmosphere, volume base production have drastically increased as our needs have commuted from Agriculture to Automotive.

It is really unfortunate that our engineering education what we teach now are not even fundamentals. We are strained to promote employable engineers as we initiate most advanced engineering through new innovative techniques. Our own industry has different track records by penetrating our Indian engineering strength across the globe. With that support our JSREC has started moving audacious to create different engineering world through our academic premises.

Promoting employable engineers is not only a solution, nurturing our JSREC products with Innovative thoughts and their deliverables will have the real shore up to our nation.







Real Personality, which is based on character, is remembered by the world through eternity. Dr. Thirumalai. R, Principal, Jai Shriram Engineering College, Tiruppur, Tamilnadu, India has extensive Teaching, Research and Administrative experience for more than 23 years. He is a proud alumnus of National Institute of Technology, Trichy, India. His mission is to enhance the standards of education by providing an efficient and effective learning environment that complements the core values of Real Engineering. Jai shriram Engineering College is owned by an internationally reputed industry, Bharani Hydraulics India Private Limited, Coimbatore, India. The value added courses are integrated along with academic courses at JSREC to integrate the emerging trends and developments in the relevant sectors at national and international horizon.

**PRINCIPAL**

***Dr.R.Thirumalai***





## DEPARTMENT OF CIVIL ENGINEERING

### SEMINAR

**APRIL 17, 2023**

The seminar program titled “Strong, Durable and Sustainable Concrete Construction” was organized for the students to get exposure about the concrete structures. In recent years the concrete construction drastically increased but the cement used in the concrete is major environmental issue. So the recent research focus on alternate materials and those materials have the properties of durability, strength and sustainability.

*Target Audience:* II, III & IV Year Civil Students

*No. of Participants:* 30

#### RESOURCE PERSON

*Mr. M. Balasubramaniyam*  
*Assistant General Manager*  
*Sales & Marketing*  
*JSW Cements Limited*  
*Coimbatore*



Seminar on Strong, Durable and Sustainable Concrete Construction



**Seminar on Strong, Durable and Sustainable Concrete Construction**

## **INDUSTRIAL VISIT**

**JULY 17, 2023**

An industrial visit was organized to “Constro Mega 2023 – Building Materials Exhibition”. Construction materials and recent advancement in civil engineering Exhibition was conducted by Tirupur Civil Engineering Association in Tirupur. More than 150 companies were showcased their products with the technical details, specifications, price, etc.,

*Target Audience:* III & IV Year Civil Students

*No. of Participants:* 24



**Constro Mega 2023 Exhibition Visit**



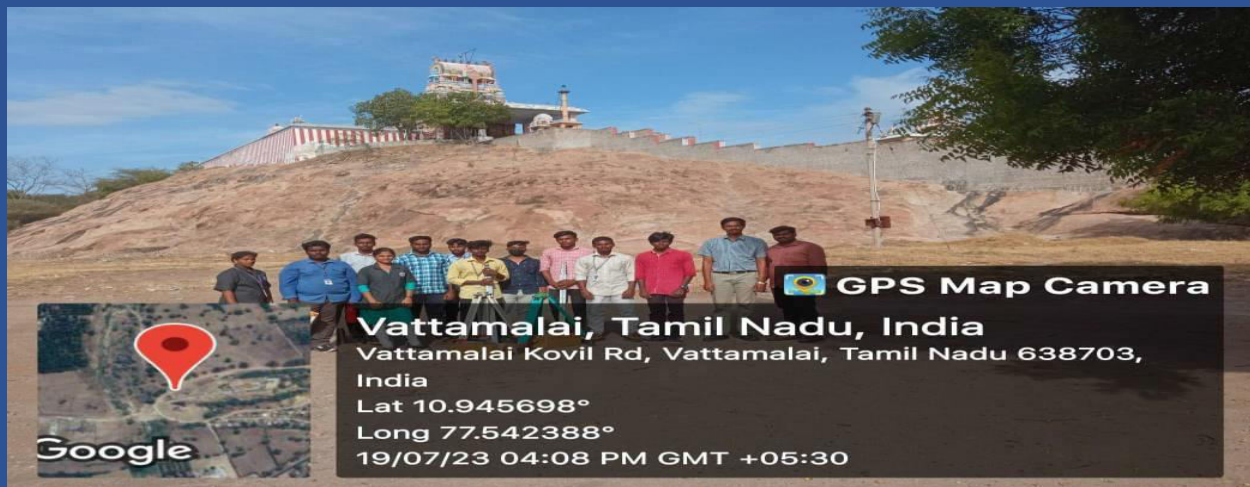
## SURVEY CAMP

**JULY 18 to 22, 2023**

As Part of Curriculum the third year students have 2 weeks survey camp in field. For that purpose, we are choosing hilly terrain to survey. The place Vattamalai near Kangayam was selected and the survey camp was done. The students learnt advanced equipment called Total station and DGPS. Totally 10 Experiments were completed and the report of the survey camp was submitted.

*Target Audience:* III Year Civil Students

*No. of Participants:* 12



**One week Survey Camp at Vattamalai**

## INPLANT TRAINING/INTERNSHIP

Name of the Company with address	Inplant training/Internship
<i>Sabir Associates, Tirupur</i>	Inplant training
<i>RPR Associates, Tirupur</i>	Inplant training
<i>New Design Developers</i>	Inplant training
<i>RPR Associates, Tirupur</i>	Inplant training
<i>KVR Builders, Tirupur</i>	Inplant training
<i>JSK Homes, Chennai</i>	Inplant training
<i>Arun Raja Constructions, Tirupur</i>	Inplant training
<i>Arun Constructions, Coimbatore</i>	Inplant training

## RESEARCH AND CONSULTANCY

### FUNDING PROPOSALS

Name of the faculty	Name of the scheme and agency	Title	Status
Ms. N.P Anitha Sri	MSME	IOT Based vegetable storage structures	Submitted
Ms. N.P Anitha Sri	MSME	Adoption of IOT Based landslide detection and warning system Student	Submitted

### CONSULTANCY

S. No.	Area of consultancy work done	Amount generated in Rs.
1	Surveying	16000
2	Structural Engineering	8000
3	Concrete and Construction Materials	30000
4	Water analysis	2000
5	Soil Testing	10000





**Soil Consultancy Done at Palladam**



**Structural Consultancy Done at Tirupur**

## FACULTY PARTICIPATION

- Dr. S. Karthik, K.Satheskumar, D.Ashokkumar, V.Arivu Thiravida Selvan and N.P. Anitha Sri, “An overview of Tenders and its process”.
- K.Satheskumar and D.Ashokkumar, “Advanced Lean Six Sigma Tallow belt Certification”.
- Dr. S. Karthik, K.Satheskumar, R.Aarthy, D.Ashokkumar, V.Arivu Thiravida Selvan and N.P. Anitha Sri, “Insights on Research Publication”.

## INDUSTRIAL TRAINING

S. No.	Name of the faculty	Name of the industry	Area of specialization	Duration
1	Mr. D. Ashokkumar	Five D Engineers and Designers	Construction planning and Scheduling	5 days
2	Mr. V. Arivu Thiravida Selvan	A Square Builders and Designers	Structural Engineering	3 days



Industrial Training at Hosur (Five D Engineers and Designers)





## Industrial Training at Coimbatore (A Square Builders and Designers)

### MoU

S. No.	MoU signed date	Name of organization	Core specialization	Validity
1	13.04.2023	Kani Auto CADD Solutions Coimbatore	Designing and Drafting software Training	5 years



## MoU signing Program (JSREC and Kani Auto CAD Solutions)

## DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

### WORKSHOP

**APRIL 8, 2023**

Workshop titled “GUI using React JS” was organized on April 8, 2023; a popular JavaScript library is used for developing complex user interfaces for single page applications (SPAs). In this course, students learnt to construct an SPA by developing reusable and testable React Class components.

*Target Audience:* Students from III CSE

*No. of Participants:* 35

**RESOURCE PERSON:** Mr. Navdeep, Nunnary Lab, Coimbatore.

### VALUE ADDED COURSE

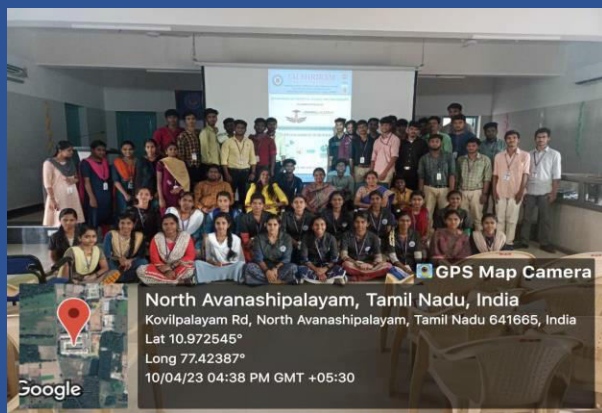
**APRIL 6 to 10, 2023**

Add on course titled “Programming in BI Tools” was organized on April 6 to 10, 2023. The course enabled the students to understand the concepts and components of BI tools and also learn how to use BI for supporting the decision making in an organization.

*Target Audience:* Students from II CSE

*No. of Participants:* 62

**RESOURCE PERSON:** Mr. Sreemathy Sampath, Corporate Trainer, LINKSKILL Academy, Salem.



Value Added Course



Training in Lab



## GUEST LECTURE

**APRIL 21, 2023**

Guest lecture titled “Research Perspective of Machine and Deep Learning”. explained about the Research perspective of Machine learning and Deep Learning.

*Target Audience:* Students from various departments

*No. of Participants:* 99

**RESOURCE PERSON:** Dr. D.Sathiya, HoD/IT, Vivekanandha College of Technology for Women, Thiruchengode.

## INDUSTRIAL VISIT

**APRIL 5 & 6, 2023**

Industrial Visit was organized to ISRO, Trivandrum. ISRO, a lead centre of the Indian Space Research Organization was responsible for design, development, assembly, and integration of communication, navigation, remote sensing and small satellites. A video clip of making and launching of Chandrayan-I was shown. Model s of all satellites launched by ISRO was displayed in space exhibition. Various images of India taken at different angles from the satellites were seen by students.

*Target Audience:* III CSE

*No. of Participants:* 42



## **APRIL 13 & 14, 2023**

An industrial visit was organized to Lenovo India Private Ltd, Pondicherry which came into existence in 2005. It is known to satisfactorily cater to the demands of its customer base. This business has wide range of product offerings and product list such as Lenovo think pad mini-HDMI to VGA adapter, Lenovo Think pad 65W AC adapter. The students gained a great knowledge.

*Target Audience:* II CSE

*No. of Participants:* 62



## **APRIL 28 to 30, 2023**

An industrial visit was organized to Suguna IT Solutions, Nagercoil, a Web, Mobile Application and Block Chain Development Company, established in 2020. Mrs. Mahalakshmi, HR of Suguna IT Solutions gave brief explanation about the industry and the projects currently they were working on.

*Target Audience:* IV CSE

*No. of Participants:* 35





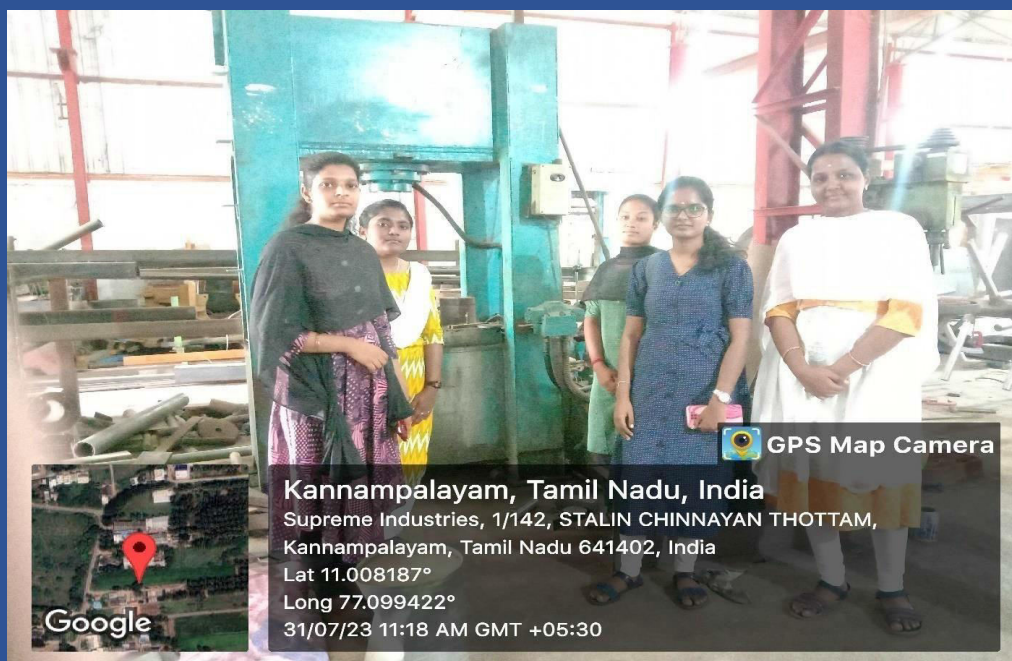
## INPLANT TRAINING/INTERNSHIP

Name of the Company	Inplant Training/Internship
<i>Accent Techno Soft</i>	Inplant Training
<i>ALTITUDES TECHNOLOGY (ATS)</i>	Inplant Training
<i>ANP Soft Tech</i>	Inplant Training
<i>Brainery Spot</i>	Inplant Training
<i>Emglitz Technologies</i>	Inplant Training
<i>Global Vision</i>	Inplant Training
<i>Launch Web Dreams</i>	Inplant Training
<i>Metresa Itech Solutions</i>	Inplant Training
<i>Limra Mobiles &amp; Electronics</i>	Inplant Training

<i>Page On Top</i>	Inplant Training
<i>Rayaz Technologies</i>	Inplant Training
<i>Salem Steel Plant</i>	Inplant Training
<i>SSSH Equipment and Pvt Ltd</i>	Inplant Training
<i>Vebox Software Solution</i>	Inplant Training
<i>Apponix Technologies</i>	Inplant Training
<i>Kice Info Systems</i>	Inplant Training
<i>C Cube Technologies</i>	Inplant Training
<i>KPMG International Forage Technology</i>	Inplant Training
<i>C Cube Educare</i>	Inplant Training
<i>Altitudes Technology</i>	Inplant Training
<i>ARVE Industry</i>	Inplant Training
<i>SOFTYUGA</i>	Inplant Training
<i>Code bind Technology</i>	Inplant Training
<i>TCI Tech Industries Center Ltd</i>	Inplant Training







## CONFERENCE

**APRIL 21, 2023**

A National Conference titled “Emerging Research and Innovative Technologies” was organized on April 21, 2023 for Students, Academicians, Research Scholars and Industrial Delegates. The participants took active participation in the programme and the conference brought out a clear picture about the importance of emerging research and the innovative technologies are highlighted.

**Target Audience:** Students, Academicians, Research Scholars  
and Industrial Delegates

**No. of Participants:** 99

## RESOURCE PERSON

*Dr.D.Sathiya,*

*HoD/IT,*

*Vivekanandha College of Technology for Women,*

*Thiruchengode.*



Prize Distribution

## RESEARCH AND CONSULTANCY

## FUNDING PROPOSALS

S. No.	Name of the faculty	Name of the scheme and agency	Title	Amount received	Status
1	Mrs.A.Gokilavani	Popularization of Science, TNSCST	Technical Project EXPO on IoT & Artificial Intelligence	20,000	Approved
2	Mrs. T.Kiruthiga	MSME	AUTOMATED WEED AND DISEASE DETECTION USING DRONES FOR CROP	2, 17, 000	Submitted



## BOOK PUBLICATION


S. No.	Name of the Author	Title of the Book	Publisher	Year
1	Mrs.A.Gokilavani	Python	Tri Sea Publication	2023

## CONSULTANCY

S. No.	Area of consultancy work done	Amount generated in Rs.
1	IBIB CA Exam, NSEIT LTD., CHENNAI	23, 710

## NPTEL


S. No.	Name of the faculty	Title of the course	Duration of the course	Grade	Month
1	Mrs.N.Gomathi	Introduction to Machine Learning	Jan-Apr 2023	Successfully Completed	April 2023
2	Mrs.T.Kiruthiga	Compiler Design	Jan-Apr 2023	Successfully Completed	April 2023
3	Mrs.M.Nivethini	Software Testing	Jan-Apr 2023	Successfully Completed	April 2023



## NPTEL-AICTE

### Faculty Development Programme

(Funded by the MoE, Govt. of India)




This certificate is awarded to


**GOMATHI N**

for successfully completing the course


**Introduction to Machine Learning**

with a consolidated score of **57 %**






Prof. Andrew Thangaraj  
NPTEL Coordinator  
IIT Madras



Roll No: NPTEL23CS18S13391680


Duration of NPTEL course : 12 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.  
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 24<sup>th</sup> July 2018, similar to other refresher / orientation courses.  
F.No. AICTE / RIFD / FDP through MOOCs / 2017-18



## NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

**KIRUTHIGA T**

for successfully completing the course


**Compiler Design**

with a consolidated score of **57 %**


Online Assignments	22.63/25	Proctored Exam	34.5/75
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Total number of candidates certified in this course: **381**


Jan-Apr 2023  
(12 week course)



Prof. Debjani Chakraborty  
Coordinator, NPTEL  
IIT Kharagpur




Indian Institute of Technology Kharagpur



Roll No: NPTEL23CS57554810130

To validate the certificate




No. of credits recommended: 3 or 4

S. No.	Name of the student	Title of the course	Duration of the course	Grade	Month
1	E.J.Praise	Data Analytics with Python	Jan-Apr 2023	Elite	Apr 2023
2	M. Dharani	Introduction to Machine Learning	Jan-Apr 2023	Successfully Completed	Apr 2023



3	Bhagavathi Pradeepa	Problem solving through programming in C	Jan-Apr 2023	Elite	Apr2023
4	N. Sasikumar	Programmining in Java	Jan-Apr 2023	Elite+Silver	Apr2023
5	N.Kaviya	Problem solving through programming in C	Jan-Apr 2023	Elite	Apr2023



**Elite**


**NPTEL Online Certification**  
(Funded by the MoE, Govt. of India)


This certificate is awarded to  
**SASIKUMAR N**  
for successfully completing the course  
**Programming In Java**  
with a consolidated score of **82** %

Online Assignments	24.69/25	Proctored Exam	57/75
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Total number of candidates certified in this course: **9357**

Jan-Apr 2023  
(12 week course)




Indian Institute of Technology Kharagpur


  
**Prof. Debjani Chakraborty**  
 Coordinator, NPTEL  
 IIT Kharagpur

Roll No: NPTEL23CS49S54810331

To validate the certificate



No. of credits recommended: 3 or 4



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विद्यया ऽमृतमश्नुते, श्रद्धया ऽमृतमश्नुते



**Elite**

**NPTEL Online Certification**  
(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**KAVIYA N**  
for successfully completing the course  
**Problem Solving through Programming in C**  
with a consolidated score of **60** %

Online Assignments	24.88/25	Proctored Exam	34.5/75
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Total number of candidates certified in this course: **3749**

Jan-Apr 2023  
(12 week course)





Indian Institute of Technology Kharagpur

  
**Prof. Debjani Chakraborty**  
 Coordinator, NPTEL  
 IIT Kharagpur

Roll No: NPTEL23CS53S73392438

To validate the certificate



No. of credits recommended: 3 or 4



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## FACULTY PARTICIPATION

Name of the faculty	FDP with duration	Title
Mrs.M. Nivethini	2 Weeks	Clinical Depict Prediction using ML
Mrs.R.K.Shanmugha Priya & Mrs. R.Praveena	22.05.2023 to 26.05.2023	FDP on Intellectual Property Rights
Mr.G.Rajamuneeswaran, Mrs.R.K.Shanmugha Priya, Mrs.R.Praveena, A.N.Vinodhini, Mrs.J.Uma & Ms. R.Mithuna	19.06.2023 to 23.06.2023	FDP on Data Analytics in Collaboration with Andhra Pradesh State Skill Development Corporation
Mr.G.Rajamuneeswaran, Mrs.R.K.Shanmugha Priya, Mrs.R.Praveena, Mrs.J.Uma & Ms.R.Mithuna	26.06.2023 to 30.06.2023	Emerging Trends in Information Technology
Mrs.J.Uma & Ms.R.Mithuna	03.7.2023 to 08.7.2023	FDP on Artificial Intelligence and its Applications
Mrs.R.K.Shanmugha Priya & Mrs.R.Praveena	03.07.2023 to 14.07.2023	FDP on research tools
Mrs.R.K.Shanmugha Priya & Mrs.R.Praveena	07.07.2023 to 13.07.2023	FDP on up skill your resources
Mrs.R.K.Shanmugha Priya & Mrs. R.Mithuna	10.07.2023 to 14.07.2023	FDP on Full Stack Development
R.K.Shanmugha Priya	10.07.2023 to 14.07.2023	FDP on Machine learning algorithms and its Application
Mrs.J.Uma & Ms.R.Mithuna	10.07.2023 to 28.07.2023	FDP on Deep learning for NLP & computer vision
Mrs.R.K.Shanmugha Priya & Mrs.R.Praveena	18.07.2023 to 19.07.2023	FDP on Python Programming and its Application



Mrs. J. Uma	26.07.2023	National level awareness program on INTELLECTUAL PROPERTY RIGHTS
Mrs. M. Nivethini	8weeks	FDP on "Software Testing"
Mrs.N. Gomathi	12 Weeks	FDP on "Introduction to Machine Learning"

### INDUSTRIAL TRAINING

S. No.	Name of the faculty	Name of the industry	Area of specialization	Duration
1	Mrs.R.K.Shanmugha Priya	RIYASAA LABS, Nagercoil	IOT	24.06.2023 to 28.06.2023

### FACULTY AS RESOURCE PERSON

S. No.	Date	Name of the faculty	Name of the organization	Title of the programme
1	26.04.2023 to 20.05.2023	Mrs.T.Kiruthiga	Sri Sashta Engineering College, Chennai	Artificial Intelligence II
2	26.04.2023 to 20.05.2023	Mrs.A.Gokilavani	Sri Sashta Engineering College, Chennai	Artificial Intelligence II

### CLUBS ACTIVITIES

#### PYTZI CLUB

S. No.	Date	Time/Session	Target Audience	Title of the programme	No. of participants
1	08.07.2023	4.30 PM -6.30 PM during weekends	Students	Advanced Java Programming	40

## MoU

S. No.	MoU signed date	Name of organization	Core specialization	Validity
1	06.04.2023	LINKSKILL Academy	Software	2 years



MoU between LINKSKILL academy and JSREC



MoU Document Si



## DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

### SEMINAR

**April 24, 2023**

A seminar titled “The impact of Industry on Employability” was commenced by describing the industry expectations and the basic qualifications that are needed for the candidates. The main concept of the seminar is to address the participants about the impact of industries in the country. The resource person also explained the difficulties faced by an HR while interviewing the candidate and also noted the basic qualities to be developed by the candidates before attending the interview.

**Target Audience:** Students from II & III EEE

**No. of Participants:** 54

**RESOURCE PERSON:** *Mr. R. Vivekanandhan, Manager HR, DECCAN Pumps PVT LTD, Coimbatore.*



## VALUE ADDED COURSE

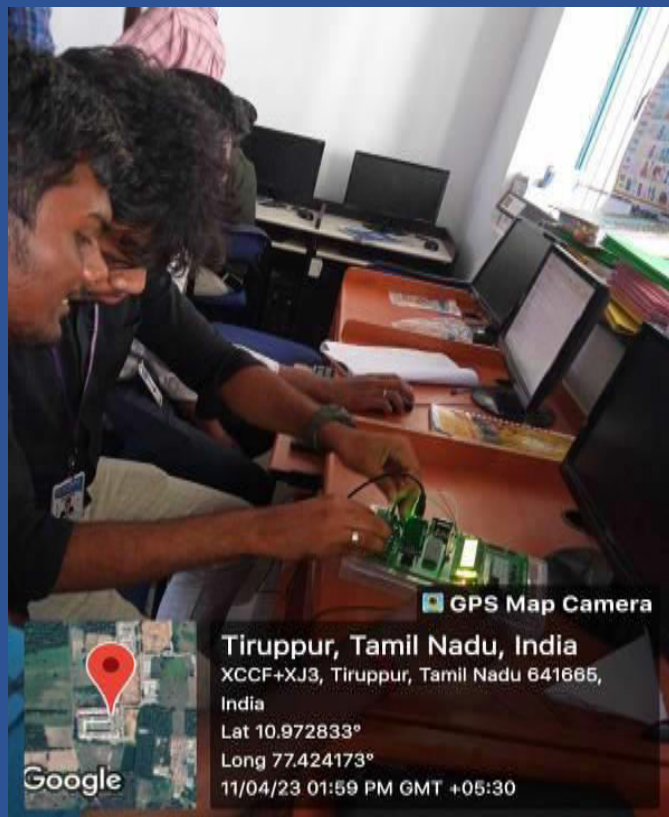
**April 10 to 13, 2023**

The value added course titled “Hands on Training on Embedded Systems” started with the basic information about the Embedded C is a set of language extensions for the C programming language by the C Standards Committee to address commonality issues that exist between C extensions for different embedded systems. The resource person has excellently cleared the doubts of the students and encouraged to ask more doubts. At the end of each session, the students got clear idea about PIC Microcontroller Architecture.

*Target Audience:* Students from II EEE

*No. of Participants:* 27

**RESOURCE PERSON:** *Mr. P. Gugankumar, Managing director, Manfree Technologies, Coimbatore.*



## INPLANT TRAINING

Name of the Company with address	Inplant training/Internship
<i>Aquasub Industries</i>	Inplant training
<i>Salzar electronics</i>	Inplant training
<i>Deccan pumps</i>	Inplant training
<i>Besten Pumps</i>	Inplant training



## ENERGY AWARENESS CAMP

**April 14, 2023**

The energy conservation information pamphlets are distributed to all publics via Kovilpalayam to Koduvai areas. Students are very interested to create awareness about how to calculate the household electricity billing methods. Energy conservation by saving of electricity under the utilization of needy electricity and replacing the conventional (incandescent lamp and fluorescent lamp) lamps into smart lamps like LED power lights were explained. Energy saving slogan banners are noticed and displayed to public through JSREC students.

**Target Audience:** Common Public

**No. of Participants:** 40





## RESEARCH AND CONSULTANCY

### CONFERENCE PUBLICATIONS

Mr.R. Chandrasekaran, Mr.S. Karthikkumar, Ms.A. Sheela, Mr.P. Subramani, Mr. Aravinth. G and Mr.Rajkumar. P, published a paper titled "Optimal Control of Solar PV Fed EV Charging Station Using PSO Algorithm," at Third International Conference on Advances in Electrical, Computing, Communication and Sustainable Technologies (ICAECT), Bhilai, India, 2023, pp. 1-6, DOI: 10.1109/ICAECT57570.2023.10118201.

### FUNDING PROPOSALS

S. No.	Name of the faculty	Name of the scheme and agency	Title	Status
1.	Dr.N.Lakshmipriya Ms.P.Hema Mr.S.Ayyappan	CSIR	Artificial Intelligence & Machine Learning Approach in Renewable Energy Systems	Applied

2.	Ms.P.Hema	MSME	An Automated Agrobot For Plant Disease Analysis And Control	Applied
3.	Ms.B.Kalai Selvi Ms.P.Hema	ICMR	The impact of Artificial Intelligence and Deep Learning in Eye Diseases	Applied
4.	Ms.K.Dhivya	MSME	Automatic Poultry farm by using IoT	Applied

## CONSULTANCY

S. No.	Area of consultancy work done	Amount generated in Rs.
1	BHIPL	50000

## NPTEL

S. No.	Name of the faculty	Title of the course	Duration of the course	Grade	Month
1	Ms. Dhivya K	Fuzzy Sets, Logic and Systems & Applications	12 Weeks	ELITE + GOLD	May 2023
2	Ms.Kalai Selvi B	Microprocessors and Microcontrollers	12 Weeks	PASS	May 2023
3	Mr. Babu E	Microprocessors and Microcontrollers	12 Weeks	PASS	May 2023
4	Dr. LakshmiPriya N	Microprocessors and Microcontrollers	12 Weeks	PASS	May 2023
5	Mr. Ayyappan S	Microprocessors and Microcontrollers	12 Weeks	ELITE	May 2023



S. No.	Name of the student	Title of the course	Duration of the course	Grade	Month
1.	MADHANKUMAR V	II EEE	Microprocessors and Microcontrollers	PASS	May 2023
2.	RITHIKA A	II EEE	Microprocessors and Microcontrollers	PASS	May 2023
3.	SNEKA S	II EEE	Microprocessors and Microcontrollers	PASS	May 2023
4.	KOWSALYA L	III EEE	PYTHON PROGRAMMING	PASS	May 2023
5.	DEVANAND R	III EEE	Microprocessors and Microcontrollers	PASS	May 2023
6.	DEVENDRA KUMAR P	III EEE	Microprocessors and Microcontrollers	ELITE	May 2023
7.	PRIYADHARSHINI J	III EEE	PYTHON PROGRAMMING	ELITE	May 2023
8.	AKILESH R	III EEE	ELECTRIC VEHICLE	ELITE	May 2023





## FACULTY PARTICIPATION

S. No.	Name of the faculty	Workshop Specify National or International)	One day seminar/guest lecture Specify National or International)	FDP with duration
1.	Mrs.B.Kalai Selvi	National	Current Trends in Engineering, Science and Technology	03.07.2023 to 08.07.2023
2.	Mrs.B.Kalai Selvi	Naan Mudhalvan	PLC using Semantics	24.07.2023 to 28.07.2023

## SUMMER TRAINING

**June 26 to July 8, 2023**

Placement training plays a major role in shaping up the career goals of students. Through boot camp training 120 students got benefitted and trained to reach their next level. Keeping this key aspect into consideration, it is realized that training is important for students to enhance their employability skills and achieve good placement in various industries.

**Target Audience:** Students from III EEE

**No. of Participants:** 120



## MoU

S. No.	MoU signed date	Name of organization	Core specialization	Validity
1.	27.06.2023	Wind Plus	EEE	5 years



## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

### VALUE ADDED COURSE

**April 13 to 14, 2023**

Add-on course titled, “Digital Marketing and Transformations” was organized; marketing is about harnessing the digital enterprise. It means using technology to continuously evolve all aspects of the business model, including what it offers, how it interacts with customers, and how it operates. Put simply, digital transformation is a way to future-proof a business. The students have utilized and gave good feedbacks about the Value-Added Course.

*Target Audience:* Students from III ECE

*No. of Participants:* 65

**RESOURCE PERSON:** Ms. S. Sowmya, MSME Digital marketing Trainer, Founder & Manager partner, Nirguna, Coimbatore.





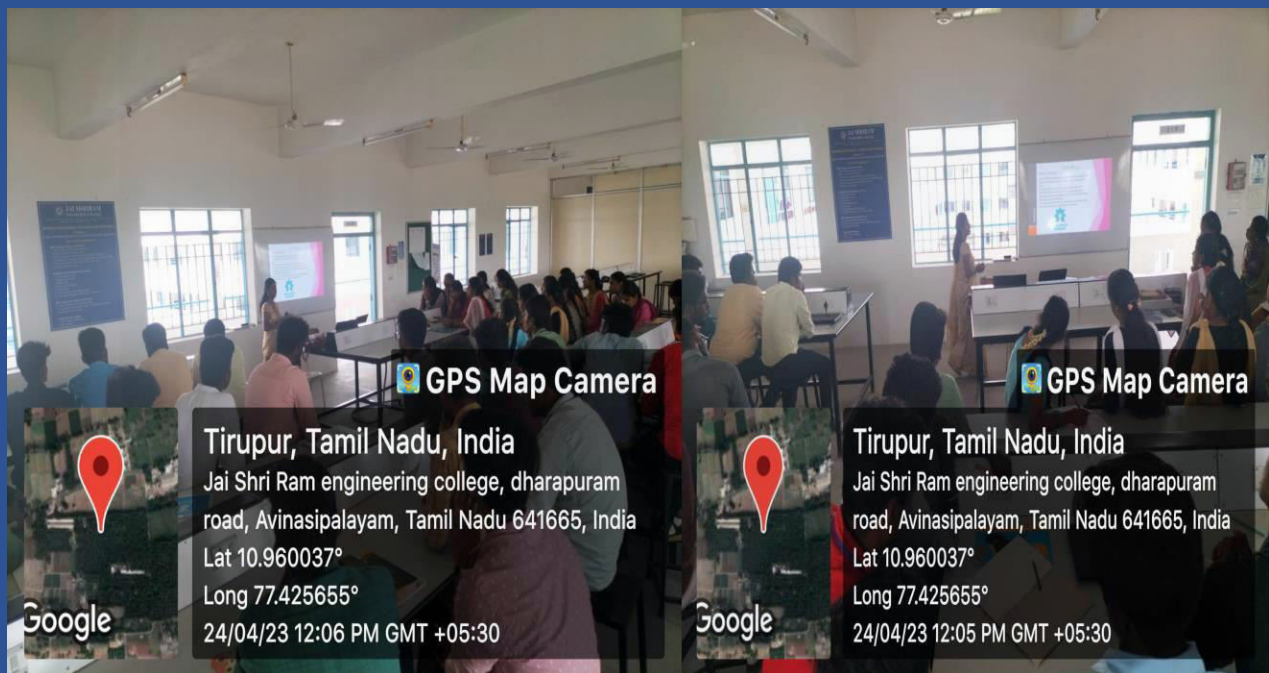
**April 22 to 25, 2023**

Add-on course titled, “Design of Real Time Robots “was organized, Digital transformation in marketing is about harnessing the digital enterprise. It means using technology to continuously evolve all aspects of the business model, including what it offers, how it interacts with customers, and how it operates. Put simply, digital transformation is a way to future-proof a business. The students have utilized and gave good feedbacks about the Value-Added Course.

**Target Audience:** Students from II ECE

**No. of Participants:** 48

**RESOURCE PERSONS:** Ms. Sowmya Santhanam, Founder & CEO, Seventh Sense School of Robotics, Erode.



## INDUSTRIAL VISIT

**April 22 to 25, 2023**

Industrial visit was organized to Radio Astronomy Centre, Ooty. In the past, Radio observatories and other passive services have had the opportunity of choosing remote, radio quiet rural locations which had a lower level of man-made interference. The proliferation of fast switching power equipment and other digital technologies is a necessary step in the direction of greater energy conservation and use of

renewable energy sources. The experience of this tour was really fantastic and unforgettable. It was reverberating experience which cherished all of us. Everyone has learnt many things through this industrial visit.

*Target Audience:* Students from II & III ECE

*No. of Participants:* 115



**RADIO ASTRONOMY CENTRE, OOTY**

## **CONFERENCE**

**July 3 & 4, 2023**

The department has organized an AICTE sponsored national level conference on “Paradigm Shift in Embedded, communication, Artificial Intelligence & Robotics” (PECAR-2k23). The conference aims to close the gap between science and the practice of engineering & technology. PECAR’23 provides a platform for Students, Academicians, Industry Persons and Research Scholars to share and gather knowledge in this forum.

*Target Audience:* Students, Academicians, Industry Persons and Research Scholar

*No. of Participants:* 64

## RESOURCE PERSONS

- 1) *Dr.S. Siva Ranjani,*  
*Dean-CSE, IT & Allied Courses,*  
*Sethu Institute of Technology,*  
*Virudhunagar.*
- 2) *Dr.S. Kamalakannan,*  
*ASP/ECE,*  
*Vignan's Lara Institute of Technology and Science,*  
*Andhrapradesh.*
- 3) *Dr.T. Sudarmani,*  
*ASP/ECE,*  
*Avinashilingam University,*  
*Coimbatore*
- 4) *Dr.S. Meivel*  
*AP/ECE,*  
*M.Kumarasamy college of Engineering,*  
*Karur.*
- 5) *Prof.J. Rajalakshmi,*  
*ASP/ECE,*  
*Sethu Institute of Technology,*  
*Virudhunagar.*





## RESEARCH AND CONSULTANCY

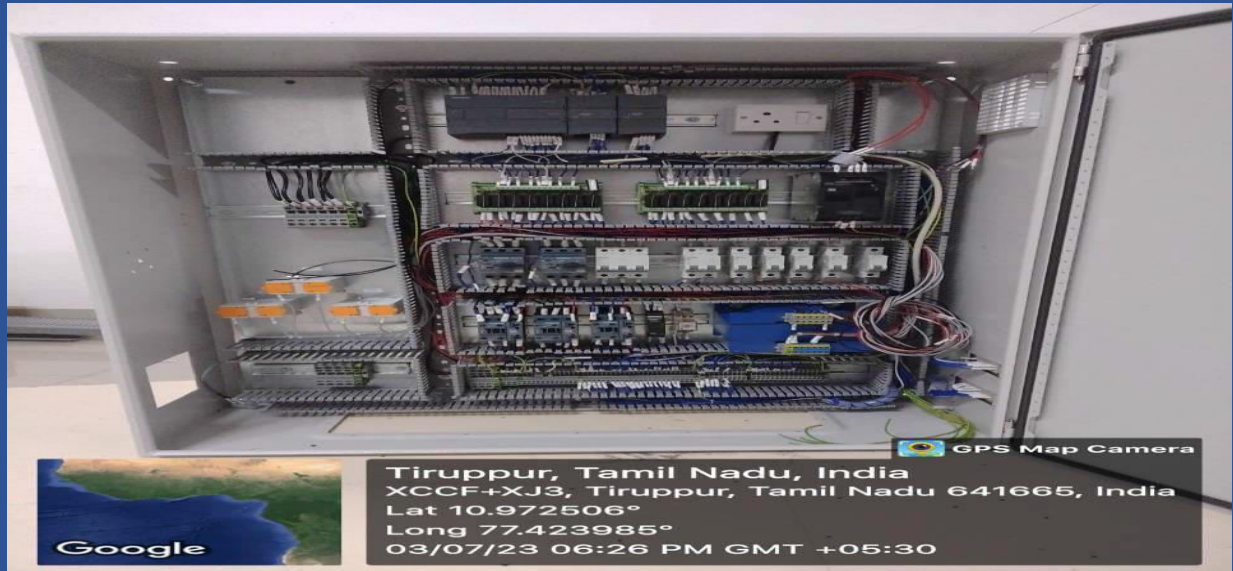
### JOURNAL PUBLICATIONS

- Mr.S.K. Kabilesh and Ms.D. Mohanapriya published a paper titled “Research on Artificial Intelligence based Fruit Disease Identification System (AI-FDIS) with the Internet of Things (IoT)” in Journal of Intelligent & Fuzzy System, 2023, DOI: 10.3233/JIFS-222017.
- Ms.D. Mohanapriya published a paper titled “Voting Process using Biometric” in International Educational Scientific Research Journal, 2023, ISSN NO: 2455-295X.

### CONSULTANCY

S. No.	Area of consultancy work done	Industry Benefited	Amount generated in Rs.	Remarks
1.	Panel Board Designing	Vikrant Auto Suspension Pvt Ltd	100000	8 Panel completed





## ALUMNI INTERACTION

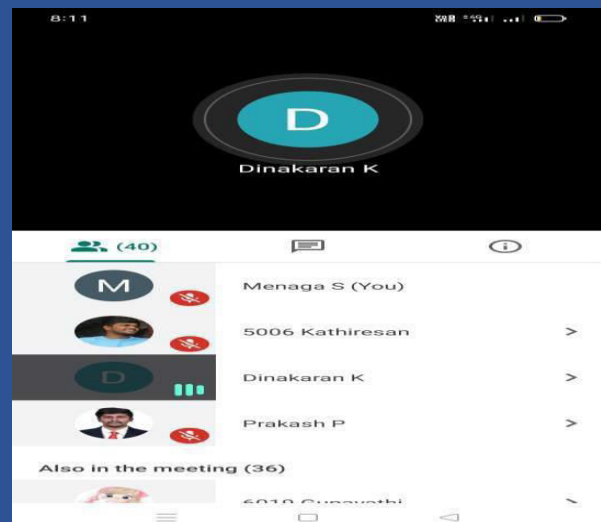
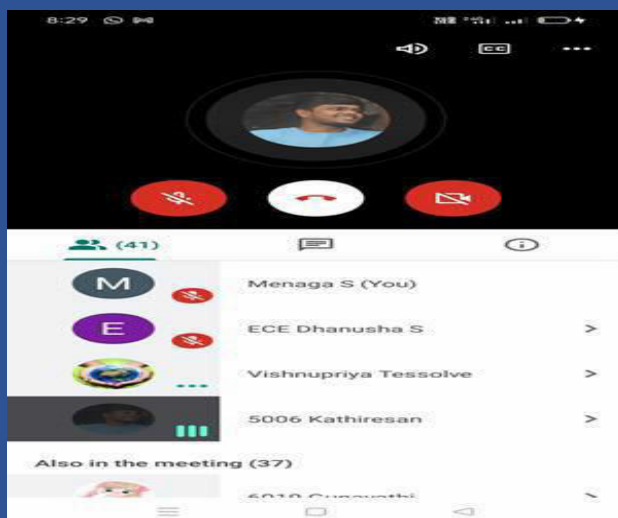
**July 19, 2023**

Technical Grooming – Alumni Interaction session for placement drive from Tessolve semiconductors was held for final ECE students, they had a great experience and they interacted virtually with so much involvement.

*Target Audience:* Students from final ECE

*No. of Participants:* 38

**RESOURCE PERSONS:** *Mr. Prakash, Ms. VishnuPriya, Tessolve Semiconductors, Coimbatore.*



**CSIR SPONSORED NATIONAL LEVEL SEMINAR**

The CSIR-funded seminar titled “Effective Utilization of Renewable Energy Sources for Sustainable Development in Industries” was a significant stride towards green industrial practices. The event, graced by esteemed Chief Guest Sudhakar from CSIR-CECRI, highlighted the critical role of renewable energy in reducing carbon footprints and ensuring long-term viability. Attendees delved into innovative technologies like solar, wind, and hydroelectric power, tailored to industrial demands. Discussions encompassed funding avenues, policy support, and successful case studies, emphasizing a transition from conventional energy sources. The seminar underscored the imperative for collaboration between industries and research institutions to drive impactful renewable integration, steering industries towards an ecologically conscious future.

*Target Audience:* Students from various institutions

*No. of Participants:* 75

**RESOURCE PERSONS**

*1)Dr. Sudhakar  
Principal Scientist  
CSIR-CECRI*

*2)Mr. Manikandan  
Engineer  
L&T, Chennai*

*3)Mr. Manikandan  
Engineer  
L&T, Chennai*

*4)Dr.H.Sivarathinamoorthy  
Assistant Professor  
CIT, Coimbatore*

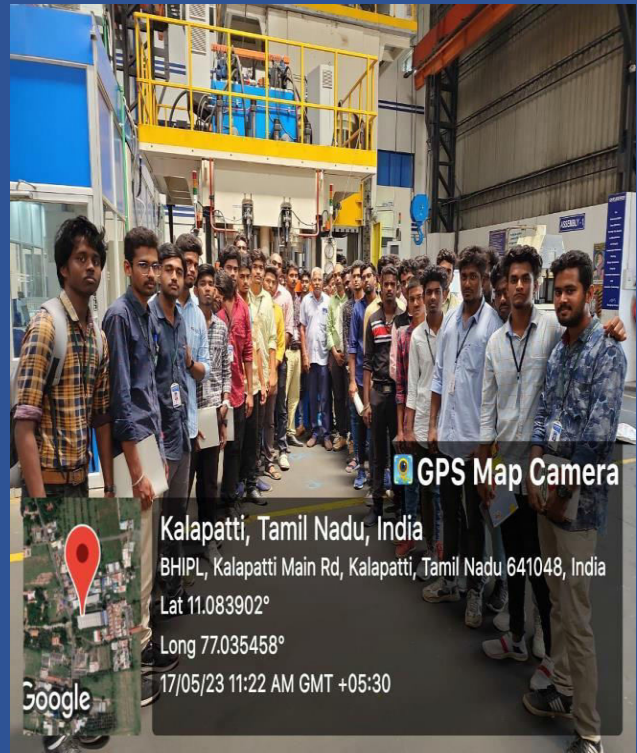
*Mr. P. Murugan  
5)MD- Leaf Solar PVT LTD  
Bengaluru*





## INPLANT TRAINING / INTERNSHIP

Name of the Company	Inplant Training/Internship
<i>Salzer Electronics</i>	Internship
<i>Bull Machines</i>	Internship
<i>Titan</i>	Internship
<i>Axles India- Chennai</i>	Inplant Training
<i>Windcare India Pvt Ltd.</i>	Inplant Training
<i>TEAL - Hosur</i>	Inplant Training
<i>Rane Brake Lining limited- Chennai</i>	Inplant Training
<i>BHIPL</i>	Inplant Training
<i>Vertex Research Centre</i>	Inplant Training
<i>Windcare India Pvt Ltd.</i>	Inplant Training
<i>Jagadeswari Motors</i>	Inplant Training
<i>Surfine Tools</i>	Inplant Training



## GOVERNMENT EXAM AWARENESS PROGRAMME

**APRIL 25, 2023**

The programme was a pivotal event, shedding light on various government exams and their significance. Attendees gained insights into exam patterns, eligibility criteria, and preparation strategies. Experts underscored the role of these exams in shaping career paths. The programme aimed to empower aspirants with knowledge, encouraging them to pursue opportunities in the public sector.

*Target Audience:* Final Years

*No. of Participants:* 38

### RESOURCE PERSON

*Er. Thangamuthu,*

*NLC, Neyveli*

## RESEARCH AND CONSULTANCY

### CONFERENCE PUBLICATION

1. Mr.B. Anand, M. Praveen Kumar, K.Ramkumar, D.Vasanth raj, *“Experimental Investigation of PV/T Performance using different Nano Fluids to Increase Efficiency in International Conference on Innovations in Computing, Materials and Communication Technologies”* (ICICMCT'23).
2. Mr.L. Nirmal Raj, S.Alshan, Manish lall, V.Nivendran, *“Thermal and Fesem Analysis Of 3D Printed PLA and PLA-Wood Composite in International Conference on Innovations in Computing, Materials and Communication Technologies”* (ICICMCT'23).
3. Mr R. Mahendran, S.Chandru, M.Hemabathra Narayanan, S.Selvakaran, *“Performance Investigation Of Rotating Components Using Refurbished Speed Sensing Setup in International Conference on Innovations in Computing, Materials and Communication Technologies”* (ICICMCT'23).
4. Mr P. Rajkumar, S.Abinesh, G.Karthikeyan, T.Lokesh, *“Experimental Investigation On PV/T Performance Using Biobased PCM in International Conference on Innovations in Computing, Materials and Communication Technologies”* (ICICMCT'23).
5. Mr S. Karthikeyan, K.Naveenkumar, S.Pavithran, K.M.Vetrivel, *“Experimental Investigation of Electrical Property of Cryogenic Treated Inconel 925 And 800H Materials in International Conference on Innovations in Computing, Materials and Communication Technologies”* (ICICMCT'23).
6. Dr. R J Golden Renjith Nimal, P. Jacob Raj, V. Mithun, M. Jeevanantham, *“XRD and Mechanical Characteristics of PLA and Natural Fiber Composite using FDM in National Conference on Mechanical, Mechatronics and Automobile Engineering 2023”*.
7. Mr J. Melvin Jones, S. Dhusyandhan, J. Kaviyarasu, K. Naveenkumar, *“Experimental Investigation on Aluminium alloys using friction welding in National Conference on Mechanical, Mechatronics and Automobile Engineering 2023”*.



## FUNDING PROPOSALS

S. No.	Name of the faculty	Name of the scheme and agency	Title	Amount received	Status
1.	Mr.P. Rajkumar	ICSSR	Green Engineering and Sustainable Technology	-	Applied
2	Dr. R. J Golden Renjith Nimal	ICSSR	Green Engineering and Sustainable Technology	-	Applied
3	Mr. B. Anand	CSIR	Recent Innovations in Science & Technology	-	Applied
4	Mr. J. Melvin Jones	NIT Warangal with MEITY	Industrial IoT in Additive Manufacturing	-	Applied
5	Mr. P. Rajkumar Mr. J. Melvin Jones	CSIR	Effective Utilization of Renewable Energy sources for sustainable development in Industries	<b>20000</b>	Received
6	Dr. R J Golden Renjith Nimal Mr. P A Nihal Ashik	DRDO	Advances in Integrated Computational Material Design	-	Applied
7	Dr. R J Golden Renjith Nimal Mr. L.Nirmal Raj	SERB	Additive Manufacturing: Unlocking the potential of 3 D Printing	-	Applied
8	Dr. R Thirumalai Mr. P. Rajkumar	SERB	Advances in Sustainable Manufacturing, Materials & Technologies with future research	-	Applied

# NPTEL

S. No.	Name of the faculty	Title of the course	Duration of the course	Grade	Month
1.	J. Melvin Jones	Manufacturing guidelines for product design	8 weeks	Elite Silver	May 2023
2.	P. Rajkumar	Manufacturing guidelines for product design	8 weeks	Elite Silver	May 2023
3.	L. Nirmalraj	Nature and Properties of Materials	8 Weeks	Elite	May 2023
4.	B. Anand	Introduction to Mechanical Micro Machining	12 Weeks	Elite	May 2023



## NPTEL Online Certification

(Funded by the MoE, Govt. of India)

**Elite**

This certificate is awarded to  
**MELVIN JONES J**  
for successfully completing the course

**Manufacturing Guidelines for Product Design**

with a consolidated score of **79** %

Online Assignments	20/25	Proctored Exam	58.5/75
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Total number of candidates certified in this course: **361**

  
**Prof. Sanjeev Manhas**  
Coordinator, Continuing Education Centre  
IIT Roorkee

**Feb-Apr 2023**  
(8 week course)

  
**Prof. Priti Maheshwari**  
NPTEL Coordinator  
IIT Roorkee

  
**Indian Institute of Technology Roorkee**

  
FREE ONLINE EDUCATION

Roll No: NPTEL23ME44S54810280

To validate the certificate 

No. of credits recommended: 2 or 3



## CERTIFICATE OF APPRECIATION

is awarded to

**MELVIN JONES J**

**JAI SHRIRAM ENGINEERING COLLEGE**  
TIRUPUR, TAMIL NADU

in recognition of his/her role as mentor for the  
NPTEL Online Certification course

**MANUFACTURING GUIDELINES FOR PRODUCT DESIGN**

**JAN - APR 2023**

Mentees Enrolled	Mentees Present	Score (in %)					Toppers
		<40	40-59	60-74	75-89	>=90	
7	5	1	1	3	0	0	0



  
**PROF. ANDREW THANGARAJ**  
NPTEL Coordinator  
IIT Madras

  
FREE ONLINE EDUCATION

S. No.	Name of the student	Title of the course	Duration of the course	Grade	Month
1	AJAY PRAKASH. G	Manufacturing Guidelines for Product Design	8 weeks	58	May
2	ANNAMATHIMUGAN. A			65	
3	ARAVINDH. N			61	
4	LAKSHMINARAYANAN. G			53	
5	MUKILAN. R			68	
6	NAGARAJ. T			60	
7	RAMESH. S			90	
8	SANDHANA KRISHNAN. V			73	
9	SARAN. S. J			71	
10	SETHUPATHY. S			58	
11	SUBRAMANI. M			64	
12	VIGNESWARAN. M			65	
13	VISHNU. K			71	
14	VISHNU THARUN. R			56	
15	DHIVAKAR. R			55	
16	KATHIRESAN. R			62	
17	RAMANATHAN. G			57	
18	ROSE VINCIYAR. M			71	
19	RAMESH. S	The Joy of Computing using Python	8 weeks	82	





Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**ROSE VINCIYARM**  
for successfully completing the course

## Manufacturing Guidelines for Product Design

with a consolidated score of **71** %

Online Assignments	24.58/25	Proctored Exam	46.5/75
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Total number of candidates certified in this course: **361**

**Prof. Sanjeev Manhas**  
Coordinator, Continuing Education Centre  
IIT Roorkee

**Feb-Apr 2023**  
(8 week course)

**Prof. Priti Maheshwari**  
NPTEL Coordinator  
IIT Roorkee



Indian Institute of Technology Roorkee



Roll No: NPTEL23ME44S5394713

To validate the certificate



No. of credits recommended: 2 or 3



Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**RAMESH S**  
for successfully completing the course

## Manufacturing Guidelines for Product Design

with a consolidated score of **90** %

Online Assignments	24.58/25	Proctored Exam	65.5/75
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Total number of candidates certified in this course: **361**

**Prof. Sanjeev Manhas**  
Coordinator, Continuing Education Centre  
IIT Roorkee

**Feb-Apr 2023**  
(8 week course)

**Prof. Priti Maheshwari**  
NPTEL Coordinator  
IIT Roorkee



Indian Institute of Technology Roorkee



Roll No: NPTEL23ME44S64810222

To validate the certificate



No. of credits recommended: 2 or 3



Elite

# NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to  
**ARAVINDH N**  
for successfully completing the course

## Manufacturing Guidelines for Product Design

with a consolidated score of **61** %

Online Assignments	23.75/25	Proctored Exam	37.5/75
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Total number of candidates certified in this course: **361**

**Prof. Sanjeev Manhas**  
Coordinator, Continuing Education Centre  
IIT Roorkee

**Feb-Apr 2023**  
(8 week course)

**Prof. Priti Maheshwari**  
NPTEL Coordinator  
IIT Roorkee



Indian Institute of Technology Roorkee



Roll No: NPTEL23ME44S54810325

To validate the certificate



No. of credits recommended: 2 or 3

## FACULTY PARTICIPATION

- Dr. R J Golden Renjith Nimal, Mr. J. Melvin Jones, Mr. P. Marshal Raj, Mr. B. Anand, Mr. L. Nirmal Raj, Mr. R. Mahendran, Mr. P. Rajkumar participated in an International Conference on Innovations in Computing, Materials and Communication Technologies (ICICMCT'23) at IES College of Engineering, Thrissur, Kerala.
- Mr. S. Karthikeyan participated in 5 - Day FDP on Innovations in Water Treatment & Sustainable Infrastructure from 29/05/2023-02/06/2023 at Chandigarh Engineering College, Chandigarh.
- Dr. R J Golden Renjith Nimal participated in 2nd International Conference on Advances in Mechanical Engineering and Material science (ICAMEMS) in VIT, AP.
- Mr. P Rajkumar participated in International Conference on Advanced Materials and Technologies for Industry 4.0 (ICAMT 4.0) at Bannari Amman Institute of Technology.

## INDUSTRIAL TRAINING

S. No.	Name of the faculty	Name of the industry	Area of specialization	Duration
1.	R. Mahendran	Saint Gobain Animation work	Design	12.04.2023-13.04.2023

## MoU

S. No.	MoU signed date	Name of organization	Core specialization	Validity
S1.	24.05.2023	TOOL TECH INDIA PVT. LTD	Tools Designing	5 years



**JAI SHRIRAM  
ENGINEERING COLLEGE**

*"Towards Academic Excellence"*

Approved by AICTE , Affiliated to Anna University, Chennai, Accredited by NAAC and NBA  
Coimbatore road , Avinashipalayam , Tirupur - 638660



## **Hearty Congratulations** **MEMORANDUM OF UNDERSTANDING (MOU)**

**Between**

**Department of Mechanical Engineering**

**&**



**TOOL TECH**

**Coimbatore**



**Shri.M.Govindasamy**  
Chairman

**Shri.T.K.Karuppannaswamy**  
Vice - Chairman  
**Dr.R.J.Golden Renjith Nimal**  
HOD/MECH

**Dr.R.Thirumalai**  
Principal



## DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

### WORKSHOP

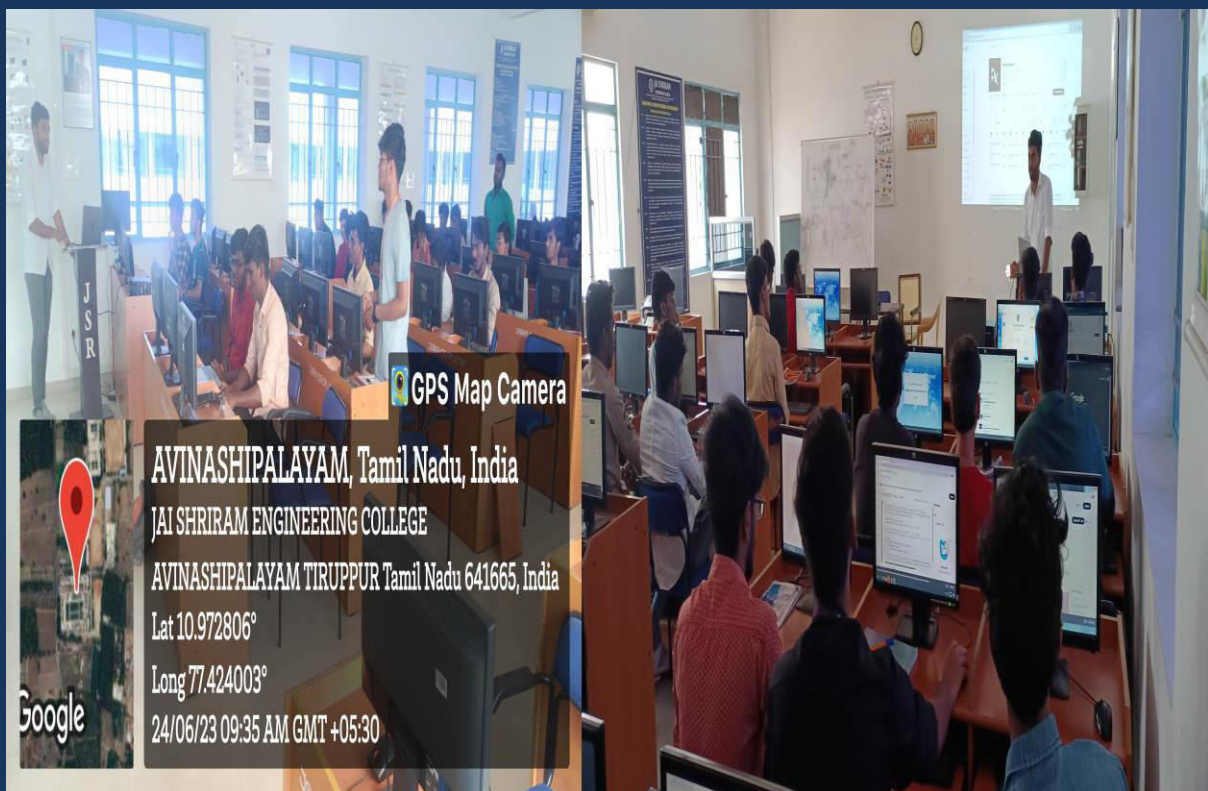
**JUNE 23 & 24, 2023**

The workshop titled “Advancing and Intelligence: Journey into the world of Machine learning” was organized to cover a comprehensive syllabus that encompasses the fundamental of artificial intelligence, key machine algorithms, practical applications, case studies and emerging trends.

*Target Audience:* II year AI&DS students

*No. of Participants:* 44

**RESOURCE PERSON:** *Mr.Danushkumar.V, Machine Learning Developer, goML.*



**Workshop on “Advancing and Intelligence: Journey into the world of Machine learning”**

## ADD-ON COURSE

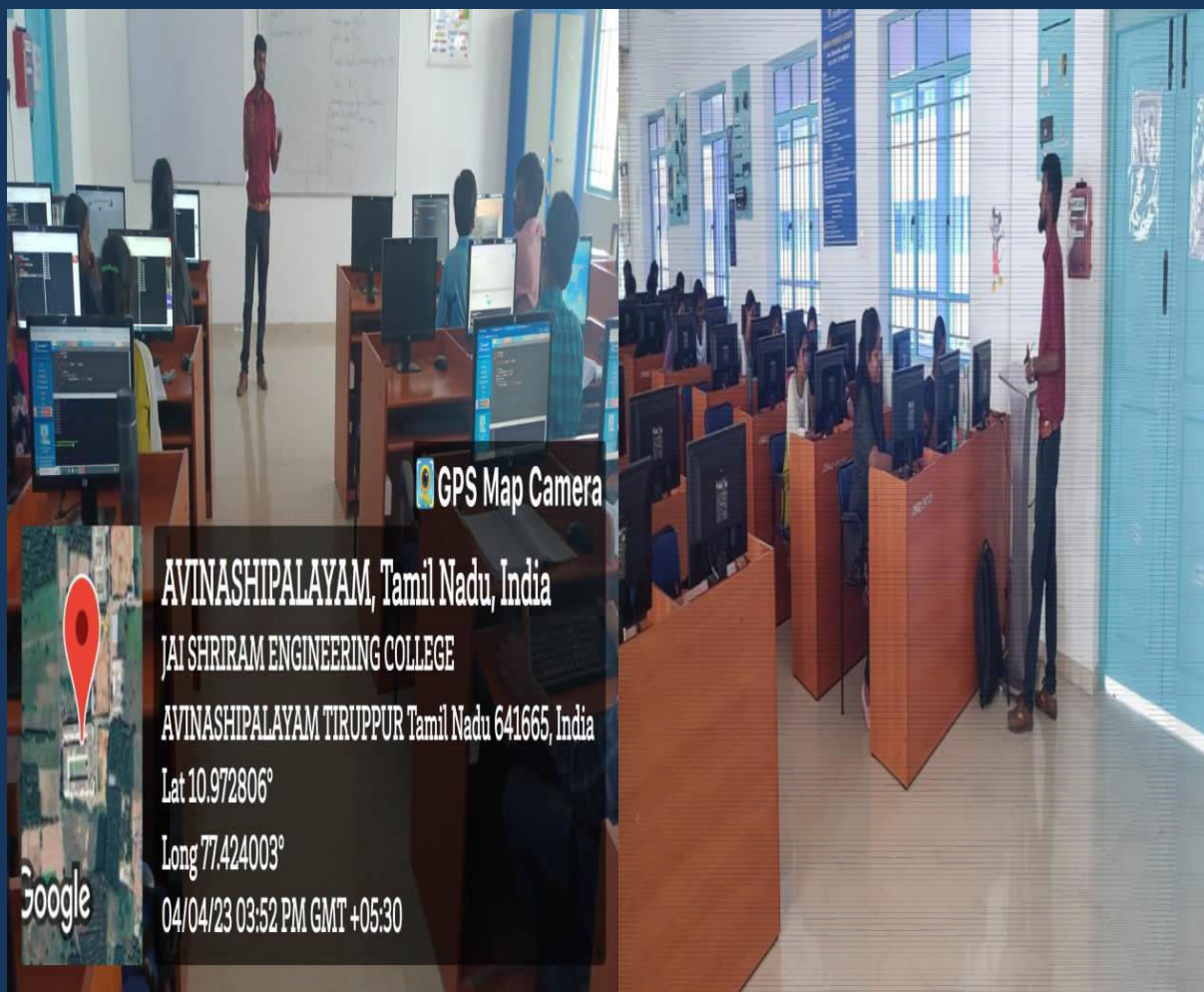
**APRIL 3, 4, 6 & 11, 2023**

Add-on course titled “Eclipse for building real time applications” with the duration of 32 hours covered - Object oriented programming concepts and basics of Java programming, principles of packages inheritance, threads and generic classes interfaces, exceptions and I/O streams.

*Target Audience:* II year AI&DS students

*No. of Participants:* 54

**RESOURCE PERSON:** *Mr.M.Sathiskumar, Authentic Technology Solutions, Coimbatore.*



**Add on course on “Eclipse for building real time applications”**

## INPLANT TRAINING

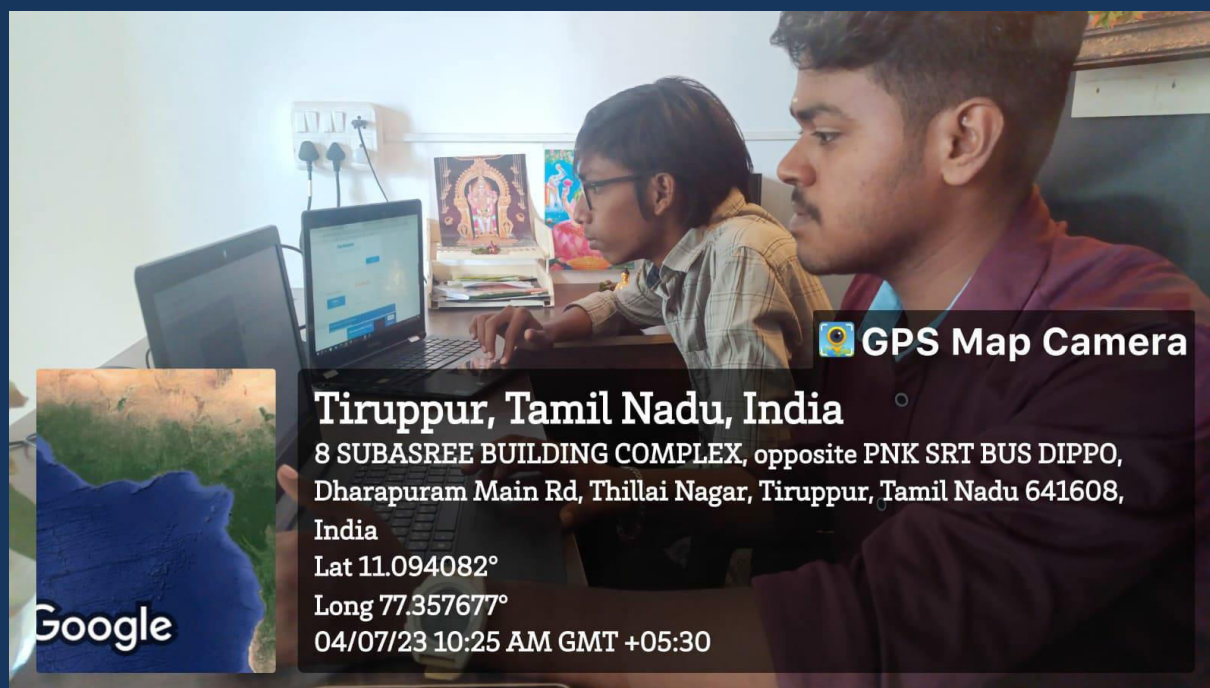
Name of the Company with address	Inplant training/Internship
<i>Accent Techno Soft</i>	Inplant training
<i>Techvolts Software</i>	Inplant training
<i>Code Bind Technologies</i>	Inplant training
<i>Avis Tech</i>	Inplant training
<i>Velocity Work</i>	Inplant training
<i>Deloitte Digital Solution</i>	Inplant training
<i>Coder Plays</i>	Inplant training
<i>Gateway Software Solutions</i>	Inplant training
<i>Marcello Tech</i>	Inplant training
<i>NxtLogic Software Solution</i>	Inplant training



<i>Launch Web Dreams</i>	Inplant training
<i>Geniune IT Solution</i>	Inplant training
<i>The Matrix Mobile &amp; Computers</i>	Inplant training
<i>Live Stream Technologies</i>	Inplant training



**Inplant training titled “Machine learning” at Techvolts Software, Coimbatore**



**Inplant training titled “Foundation of UI/UX Design” at Coder Plays, Tiruppur**



**Inplant training titled “Foundation of UI/UX Design” at Coder Plays, Tiruppur**



**Inplant training at Deloitte Digital Solution, Bengaluru**



**Inplant training titled “Python with DJANGO” at Accent Techno Soft, Coimbatore**



## CONFERENCE

**APRIL 21, 2023**

The conference titled “Emerging Research and Innovative Technologies” - NCERIT’ 23 was organized during the month of April.

*Target Audience: Students, Academicians, Research Scholar and Industrial Delegates*

*No. of Participants: 99*

**RESOURCE PERSON:** *Dr.S.Sathya, HoD/IT, Vivekanandha College of Technology for Women, Thiruchengode.*



Conference titled “Emerging Research and Innovative Technologies” - NCERIT’ 23

## RESEARCH

### FUNDING PROPOSAL

S. No.	Name of the faculty	Name of the scheme and agency	Title	Status
1.	Ms. S. Abirami	CSIR	Descriptive and predictive on Data Science	Submitted

## **FACULTY PARTICIPATION**

Mrs.S. Abirami , Mrs.V.Vidhya , Ms. V.Aishwarya and Mrs.B.Revathi took participated in the Faculty Development Programme in the following titles:

- Data Analytics (19.06.23 to 23.06.23)
- Emerging Trends in Information Technology (26.06.23 to 30.06.23)
- Artificial Intelligence and its applications (03.07.23 to 08.07.23)
- Deep Learning for NLP and Computer Vision (10.07.23 to 28.07.23)
- Technical Session on 3D Technology (22.07.23)

## **MoU**

<b>S. No.</b>	<b>MoU signed date</b>	<b>Name of organization</b>	<b>Core specialization</b>	<b>Validity</b>
1.	06.04.23	Authentic Technology Solutions	IT solutions	2 years

## DEPARTMENT OF FASHION TECHNOLOGY

### SEMINAR

**JULY 8, 2023**

A seminar titled “High performance fibres and its application in technical textiles” was organized and the resource person started the lecture by giving introduction to the textile fibres and the difference between the conventional and high performance fibres. He interacted with the students through lots of examples by relating with the high performance fibres. He shared the images of inspiration which describes the different spinning techniques. The next content he shared was related to the percentage of usage of fibres in technical textiles with the classification of regular fibres, high tenacity fibres, high performance fibres and special performance fibres.

In continuation of the topic, he delivered lecture on introduction, typical properties, and applications of aramid fibres, Fluoro carbon fibres, polyphelene sulphide, melamine fibre, PBO, PBI, Polyimide, carbon precursor fibre and glass fibre. The guest discuss with a man made fibers.

**Target Audience:** I Year FT

**No. of Participants:** 29

**RESOURCE PERSON:** *Mr.D.Gopalakrishnan, M.Tech, (Ph.D), Project Coordinator, Department of Fashion Technology, PSG College of Technology,Coimbatore.*





## WORKSHOP

**APRIL 3 & 4, 2023**

A workshop titled “Industrial Pattern Engineering”, the workshop specially focused on the pattern drafting of woven garments and knitted garments. In first day the resource person explained about pattern drafting of knitted garments such as Men’s polo T-shirt, Men’s vest and Men’s track pant. In second day he explained about the pattern drafting of the woven garments of men’s formal shirt, ladies sawlar & kameez and hooded jacket. The participants learned technically about industrial and commercial pattern drafting and grading. They had hands on experience in pattern drafting and grading on different brands and styles. The students individually worked on the drafting of patterns for the mentioned styles.

**Target Audience:** III Year FT

**No. of Participants:** 20

**RESOURCE PERSON:** *Mr.P.Manian, Sri Garments World (Exports & Surplus Stores)*

*Tiruppur-641 603*



## INDUSTRIAL VISIT

**APRIL 15, 2023**

The team of 16 students from Fashion Technology department along with two faculty members visited the Lulu mall, Cochin. Lulu mall is one of the biggest shopping centre and especially for textiles.

### LOUIS PHILIPPE

Louis Philippe is a premium brand of men's apparel originating from India. It is a subsidiary of Madura Fashion & Lifestyle and the company also provides various quality designs under the guidance of Deepanshu Ranka and Saksham Jain.

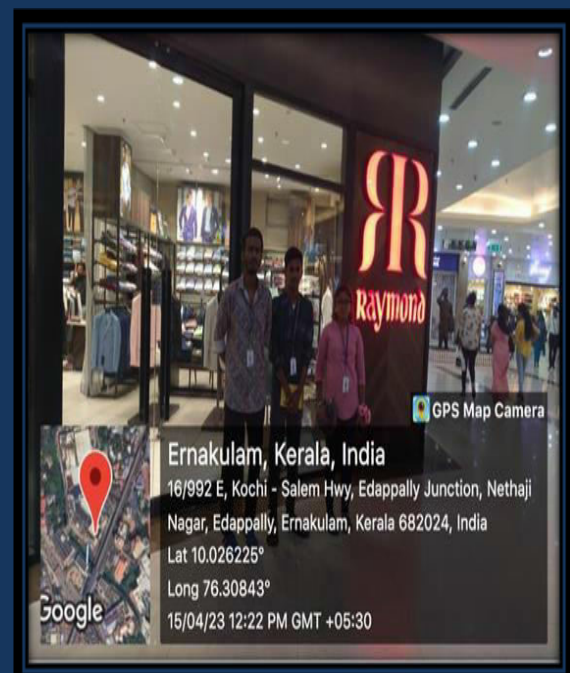
### INDIAN TERRAIN:

Indian Terrain Fashions Ltd. Is one of India's leading premium menswear label. With styles ranging across premium work wear and smart-casual clothing, Indian Terrain is known for its "Madras Checks" and "Incredible Fit

- Students have learned about the visual merchandising.
- Gained knowledge about the conceptual understanding of lighting effect displayed in the stores.

*Target Audience:* II Year FT

*No. of Participants:* 16



**APRIL 30, 2023**

The students from III year – B.Tech. Fashion Technology along with two faculty members have gone to industrial visit to Kasavu Aalayam Handlooms, it is a partnership company which is located in Punnamada, Alappuzha, Kerala. The retailer there sells a variety of garments to all categories of customers like men, women and kids. They are mostly made of fabrics like cotton and silk. In addition to weaving, value-addition was given on the surface of fabric to improve the aesthetic design such as embellishments, embroidery works and fabric painting. Some of the notable and widely seen designs are enlisted as follows,

1. Kerala Kasavu sari with Tilla embroidery
2. Cotton Kerala Kasavu with Gond art
3. Kasuti embroidery
4. Block print
5. Tilla embroidery done with golden and silver threads

**Target Audience:** III Year FT

**No. of Participants:** 35





**JUNE 19, 2023**

The team of 33 students from Fashion Technology department along with three faculty members visited the Padiyur Sarvodaya Sangh, Kangeyam, they manufacture and displays a wide variety of textiles which includes silk, cotton, handlooms and crafts. It is the dream of every woman to wear a silk saree which has a traditional value. By visiting Padiyur Sarvodaya Sangh, the students understood the how to make silk out of care and devotion, the importance of hard work refined to perfection was noted clearly. The process involved in silk manufacturing process such as sorting of cocoons, boiling of cocoons and extraction/reeling of silk are seen by the students. Every workers shows their exemplary in work and the time taken to extract the silk from the cocoons had shown their wonder of work.

- Acquire knowledge about complete production of silk fibre from cocoons.
- Gained knowledge about the conceptual understanding of manufacturing of silk.

**Target Audience:** I Year FT

**No. of Participants:** 33



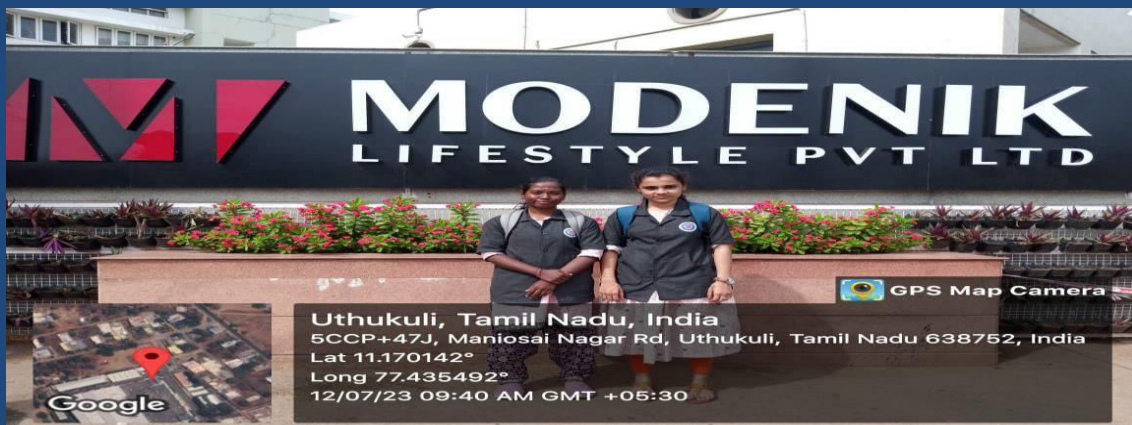
## INPLANT TRAINING/INTERNSHIP

Name of the Organization/Industry	Inplant Training/Internship
<i>SHAKTHI KNITTING PRIVATE LIMITED</i>	Inplant Training
<i>MODENIK LIFESTYLE PVT. LTD.</i>	Inplant Training
<i>DHIKKSHA EXPORTS</i>	Inplant Training
<i>SCM GARMENTS</i>	Inplant Training
<i>VYSHAK GARMENTS</i>	Inplant Training
<i>COSMO CLOTHING AND CO</i>	Inplant Training
<i>SRI VINAYAGA TEX</i>	Inplant Training
<i>D.G.K DYEING MILLS</i>	Inplant Training

<i>SRI SHANMUGAVEL MILLS(P)LTD</i>	Inplant Training
<i>PAGE PLUZ</i>	Inplant Training
<i>KNY EXPORTS</i>	Inplant Training
<i>MALGUDI DESIGNS</i>	Inplant Training
<i>ATLAS EXPORTS</i>	Inplant Training
<i>KNY EXPORTS</i>	Inplant Training
<i>ADDISION INTERNATIONAL</i>	Inplant Training
<i>JAY JAY MILLS INDIA PVT. LTD</i>	Intrenship
<i>MSM SPERMO KNIT WEAR</i>	Intrenship
<i>SRI KRISHNA GARMENTS</i>	Intrenship
<i>STELLAR FASHION INCORP</i>	Intrenship







## RESEARCH AND CONSULTANCY

### CONFERENCE PUBLICATIONS

- S.Geetharani, N.Anushiya, presented a paper entitled “Herbal non-woven head cap in TEXCON-2023”.
- Dr.T.Suganthi, S.Megavarshini, presented a paper entitled “Development of smart apparels for physically challenged peoples in TEXCON-2023” at 6<sup>TH</sup> National conference on Textile recycling and sustainable apparel design held on 3<sup>rd</sup> and 4<sup>th</sup> march, 2023.

### FUNDING PROPOSALS

S. No.	Name of the faculty	Name of the scheme and agency	Title	Status
1.	Dr.T.Suganthi	CSIR	Sustainable future and environmental practices in textile, apparel and fashion industry	Submitted
2.	Dr.T.Suganthi	MSME	Design and development of motif simulation mobile app for weavers	Submitted

## FACULTY PARTICIPATION

- Mr.T.Sivarasu and Mr.S.Naveen took participated in 7 days FDP on Research and Marketing in Textile/Fashion/Media, SRM Institute of Science and Technology, Chennai from April 2 to 9, 2023.
- Dr.T.Suganthi took participated in National Conference-2023 titled “Advances in business transformation and management”, at T.JOHN College, Bangalore.

## FACULTY AS RESOURCE PERSON

S. No.	Date	Name of the faculty	Name of the Event	Name of the organization	Title of the programme
1.	14.07.2023	Dr.T.Suganthi	Seminar	Arulmigu Palaniandavar Polytechnic College, Palani.	Principles and elements of fashion creative ideas





## CO-CURRICULAR / EXTRA CURRICULAR ACTIVITIES

S. No.	Date	Name of the student/Class	Name of the College	Event participated	Awards
1	06.04.2023	R.Ranjith & S.Sathyamoorthy	Sardar Vallabhbhai Patel International School of Textiles & Management, Coimbatore.	Logo Designing	1 <sup>st</sup> Prize


**JAI SHRIRAM**  
**ENGINEERING COLLEGE**  
"TOWARDS ACADEMIC EXCELLENCE"  
APPROVED BY AICTE NEW DELHI, AFFILIATED TO ANNA UNIVERSITY - CHENNAI, ACCREDITED BY NAAC AND NBA (CSE & ECE)  
 COIMBATORE ROAD, AVINASHIPALAYAM, TIRUPUR-638 660



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**DEPARTMENT OF FASHION TECHNOLOGY**



**Won CASH PRIZE**



**DATE: 06.04.2023**



**Mr.S.Sathyamoorthi**  
III B.TECH FT

**LOGO DESIGN  
COMPETITION**

**1<sup>st</sup> PLACE  
WINNER**



**Mr.R.Ranjith**  
III B.TECH FT

**PARTICIPATED IN TEXCELLENCE'23**  
**(SARDAR VALLABHBHAI PATEL INTERNATIONAL  
 SCHOOL OF TEXTILES AND MANAGEMENT)**

**Shri.M.Govindasamy**  
Chairman

**Shri.T.K.Karuppannaswamy**  
Vice-Chairman

**Dr.R.Thirumalai**  
Principal

**Dr.T.Suganthi**  
HoD-FT

## DEPARTMENT OF SCIENCE AND HUMANITIES

### INDUSTRIAL VISIT

**APRIL 28, 2023 & MAY 12, 2023**

An industrial visit was organized to BHIPL, Coimbatore, students learned about the new technologies and operations on machineries.

*Target Audience:* I ECE

*No. of Participants:* 61

*Target Audience:* I EEE & FT

*No. of Participants:* 58

**MAY 19, 2023 & MAY 20, 2023**

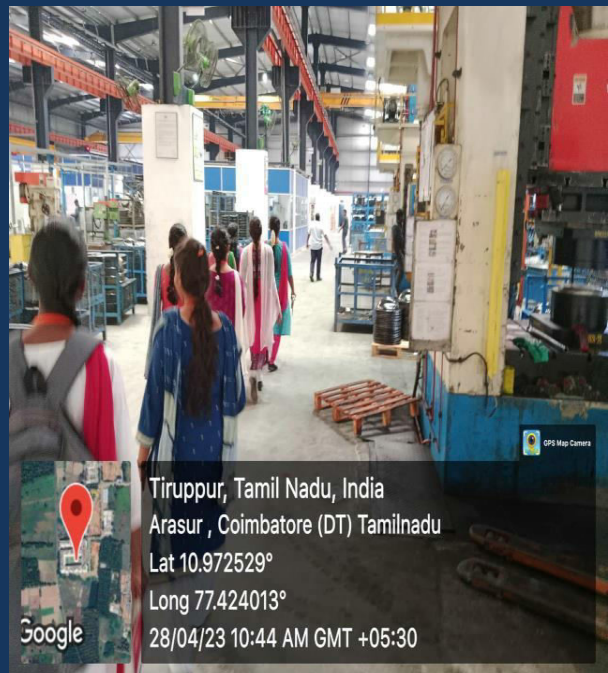
An industrial visit was organized to LMW, Coimbatore, students learned about the working environment and the activities performed in the company.

*Target Audience:* I ECE

*No. of Participants:* 61

*Target Audience:* I EEE & Mech.

*No. of Participants:* 60



## RESEARCH AND CONSULTANCY

### FUNDING PROPOSALS

S. No.	Name of the faculty	Name of the scheme and agency	Title	Status
1.	Mrs.N.Premalatha	CSIR HRDG	Recent Scientific and Technological Advancements of Number Theory Approaches in Science and Engineering	Applied
2.	Mrs.P.Umapathi	DST	Celebrating NSD & NMD in Rural Government Schools	Applied
3.	Dr.S.Kousalya	NCW	A Study on Malnutrition Issues in Women and Children in Tamilnadu	Applied
4.	Mrs.R. Rathna	NBHM	Manifolds and Cell Components	Applied



## PATENT

S. No.	Name of the faculty	Title	Status
1.	Dr. S. Kousalya &Mrs.V.Revathi	Analysis of ML. based Spectral Methods for Partial Differential Equation	Approved

## FACULTY PARTICIPATION

S. No.	Name of the faculty	One day seminar/guest lecture Specify National or International)	FDP with duration
1.	Mrs.T.RENUGA	SEMINAR	5 day FDP
2.	Mrs.N.PREMALATHA	SEMINAR	5 day FDP
3.	Mrs.R.RATHNA	SEMINAR	5 day FDP
4.	Dr.S.KOUSALYA	SEMINAR	5 day FDP
5.	P. PANDISELVI	SEMINAR	5 day FDP

6.	S.KAVITHA	SEMINAR	5 day FDP
7.	J. FAUSTINA	SEMINAR	5 day FDP

## STUDENTS PARTICIPATIONS

S. No.	Date	Name of the student	Name of the college	Event participated	Awards
1	23.06.2023	Sathiya Vikashini.K	Nandha College of Technology	Quiz	III
2	23.06.2023	Gokul Ram.A	Nandha College of Technology	Quiz	III
3	23.06.2023	Gayathriamma.M	Nandha College of Technology	Quiz	III
4	23.06.2023	Gokul priyan.M	Nandha College of Technology	Quiz	III
5	23.06.2023	Arjun.B	Nandha College of Technology	Quiz	III
6	23.06.2023	Nikila.B	Nandha College of Technology	Quiz	III
7	22.07.2023	Gobika.M	Jansons Institute of Technology	E-Graphics 5.0	IV
8	22.07.2023	Suruthika.M	Jansons Institute of Technology	E-Graphics 5.0	I
9	22.07.2023	Jeyashivani.N	Jansons Institute of Technology	E-Graphics 5.0	I

10	22.07.2023	Gobika DevI.L	Jansons Institute of Technology	E-Graphics 5.0	II
11	22.07.2023	Yogeshwari.S	Jansons Institute of Technology	E-Graphics 5.0	II
12	22.07.2023	Jeya Sri.A	Jansons Institute of Technology	E-Graphics 5.0	Star Performer
13	22.07.2023	Dharani.J	Jansons Institute of Technology	E-Graphics 5.0	Star Performer
14	22.07.2023	Yogesh.M	Jansons Institute of Technology	E-Graphics 5.0	Star Performer
15	22.07.2023	Maruthupandi.T	Jansons Institute of Technology	E-Graphics 5.0	Star Performer
16	22.07.2023	ThiyagaraJ.S	Jansons Institute of Technology	E-Graphics 5.0	IV



## CO-CURRICULAR AND EXTRA-CURRICULAR ACTIVITIES (INTRA)

S. No.	Date	Name of the student	Event participated	Awards
1	17.07.2023	Arya.R	Elocution Competition	I
2	17.07.2023	Deepika Sri.S	Elocution Competition	II
3	17.07.2023	Nathish Kumar.S	Elocution Competition	III
4	17.07.2023	Abirami.S	Elocution Competition	III
5	17.07.2023	Gobikrishnan	Elocution Competition	IV
6	17.07.2023	Maheshwari	Elocution Competition	IV



**English Elocution Competition was conducted for the students on 17.07.2023**

## SPORTS

S. No.	Date	Name of the student	Name of the college	Sports/game participated	Zonal/National/International	Awards
1	20.06.2023	G. KARTHI KUMAR	Angel College of Technology	Cricket Tournament	Zonal	I Place
2	20.06.2023	P. Ram kumar	Angel College of Technology	Cricket Tournament	Zonal	I Place
3	20.06.2023	A. Gokul ram	Angel College of Technology	Cricket Tournament	Zonal	I Place
4	20.06.2023	M. Gokul priyan	Angel College of Technology	Cricket Tournament	Zonal	I Place
5	20.06.2023	A. Arjun	Angel College of Technology	Cricket Tournament	Zonal	I Place
6	20.06.2023	V. Sanjay	Angel College of Technology	Cricket Tournament	Zonal	I Place
7	20.06.2023	Sanjay Vikram	Angel College of Technology	Cricket Tournament	Zonal	I Place
8	20.06.2023	Praveen Kumar	Angel College of Technology	Cricket Tournament	Zonal	I Place
9	20.06.2023	Siva sidhambaraM	Angel College of	Cricket Tournament	Zonal	I Place

			Technology			
10	08.07.2023	N.Kishore Kumar	Angel College of Technology	Cricket Tournament	Zonal	Cash Award
11	08.07.2023	G.Lourdu Infant Antony	Angel College of Technology	Cricket Tournament	Zonal	Cash Award
12	08.07.2023	Arunkumar	Angel College of Technology	Cricket Tournament	Zonal	Cash Award

## SCHOOL OF MANAGEMENT STUDIES

### WEBINAR

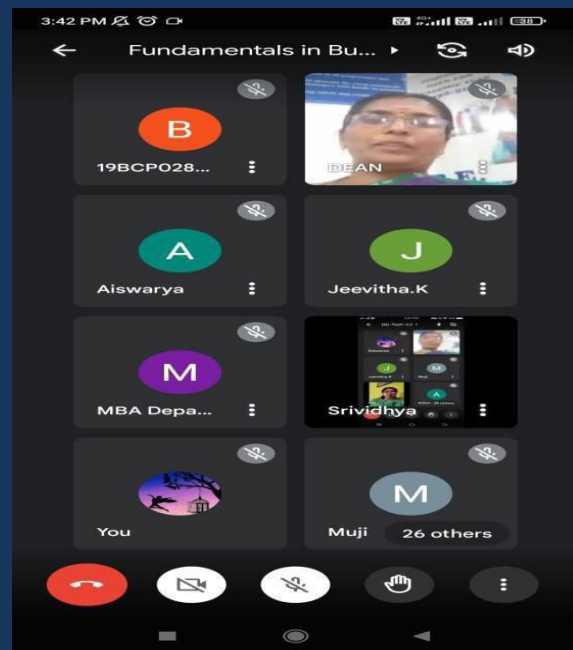
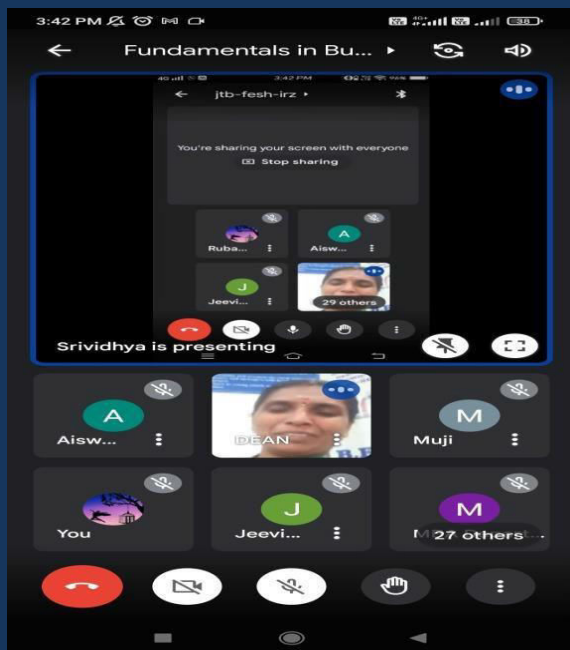
**April 13, 2023**

A seminar titled “Fundamentals in Business Analytics” was organized on April 13, 2023. The participants of the seminar got an idea to use a set of disciplines and technologies for solving business problems using data analysis, statistical models and other quantitative methods. The session brought out a clear view that involves an iterative, methodical exploration of an organization’s data, with an emphasis on statistical analysis, to drive decision-making.

*Target Audience:* I MBA

*No. of Participants:* 50

**RESOURCE PERSON:** *Dr. S. Srividhya, Assistant Professor, Department of Management Studies, Anna University Region Campus, Coimbatore.*



Interacting and explaining about the analytical method to the students



## WORKSHOP

**June 23 & 28, 2023**

Two days workshop titled “RECAP and Design Thinking” was organized on June 23 & 26, 2023. The workshop enhanced the student’s design thinking ability, make them to develop their own creative way of projecting the things in a better way and make them to improvise the skill set. The resource person points out the importance of RECAP (Risk Taking, Emotion, Commitment, Attitude, and Positive Energy).

**Target Audience:** I MBA

**No. of Participants:** 50

**RESOURCE PERSONS:** *Mr.R.Sandeep, Yuva-Co-Chair, Mr.Sivaprakash, YI Tirupur Chair and Mr.Niranjan, YI Tirupur Co-Chair, Tirupur.*



## ADD-ON COURSE

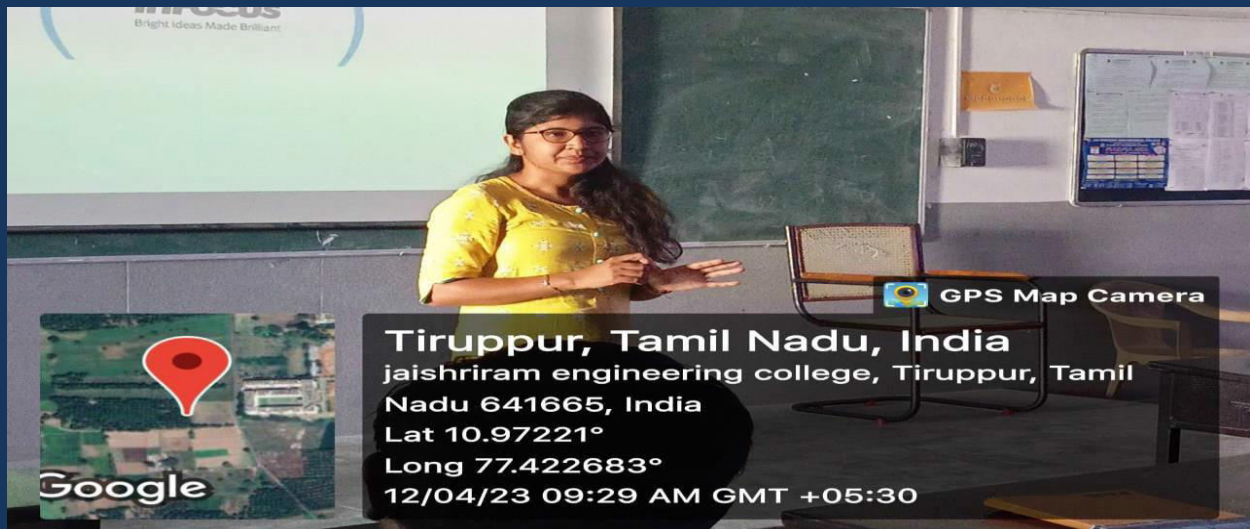
**June 6 & 12, 2023**

Add-on course titled “Online Branding Strategies” was organized on June 23 & 24, 2023. Branding is increasingly important in the advancements of the internet. Participants were made known about the brand management technique that uses the World Wide Web & Social Media Challenges as a medium for positioning a brand in the marketplace.

*Target Audience:* I MBA

*No. of Participants:* 50

**RESOURCE PERSON:** *Ms.S.Sowmya, MSME Digital Marketing Trainer, Founder & Managing Partner, Nirguna, Coimbatore.*





## INDUSTRIAL VISIT

**April 15, 2023**

Industrial visit was organized on April 15, 2023 to Thamarai-Hi-Tech Rice Mill and Samson Industries, Kangayam. Students gained practical knowledge about the functioning of an industry.

*Target Audience:* I MBA

*No. of Participants:* 33







Thamarai Hi-Tech Rice Mill, Kangayam







Samson Industries, Kangayam

## INPLANT TRAINING/INTERNSHIP

Name of the Company with address	Inplant training/Internship
<i>Jai Ram Creations, Tirupur</i>	Internship
<i>Padaiyappa Chicken Poultry, Gobi</i>	Internship
<i>Barani Hydraulics India Private Limited – Unit I, Coimbatore</i>	Internship

<i>Barani Hydraulics India Private Limited – Unit II, Coimbatore</i>	Internship
<i>Barani Ferro cast Private Limited, Coimbatore</i>	Internship
<i>JRC Creations, Tirupur</i>	Internship

## RESEARCH AND CONSULTANCY

## FUNDING PROPOSAL

S. No.	Name of the faculty	Name of the scheme and agency	Title	Status
1	Dr.P.Megaladevi & Mr.K.Muthukumar	DST	Faculty Entrepreneurship Development Programme (FEDP)	Submitted
2	Dr.P.Megaladevi	SPDC/Human Rights Commission	A Study o Access to Safe Drinking Water: Ground Reality, Challenges & Way Forward with Special Reference to Tirupur District	Submitted
3	Ms.S.Abirami	MSME	Sustainable E-Commerce: Ethical Practices for a Greener Market Place	Submitted
4	Mrs.V.Prabavathi	DST	Technology based Entrepreneurship Development Programme (TEDP)	Submitted
5	Dr.P.Megaladevi	DST/SEED	Science and Technology for Women	Submitted

## PATENT

S. No.	Name of the faculty	Title	Status
1	Ms.S.Rubasree	Using six sigma methods in machine learning to measure the quality of organizations supply chain	Submitted
2	Ms.S.Abirami	Securing financial transactions in Crypto currency market using block chain and IoT	Submitted
3	Dr.P.Megaladevi	The impact of intellectual capital on corporate performance	Submitted

## BOOK PUBLICATION

S.No.	Author	Title of the book	Publisher	Year	ISBN
1	Dr.P.Megaladevi	Strategic Management	Alpha International Publication	2023	978-93-5762-120-5
2	Mr.K.Muthukumar	Managerial Economics	Alpha International Publication	2023	978-93-5762-122-9
3	Ms.S.Abirami	Human Resource Management	Alpha International Publication	2023	978-93-5762-118-2

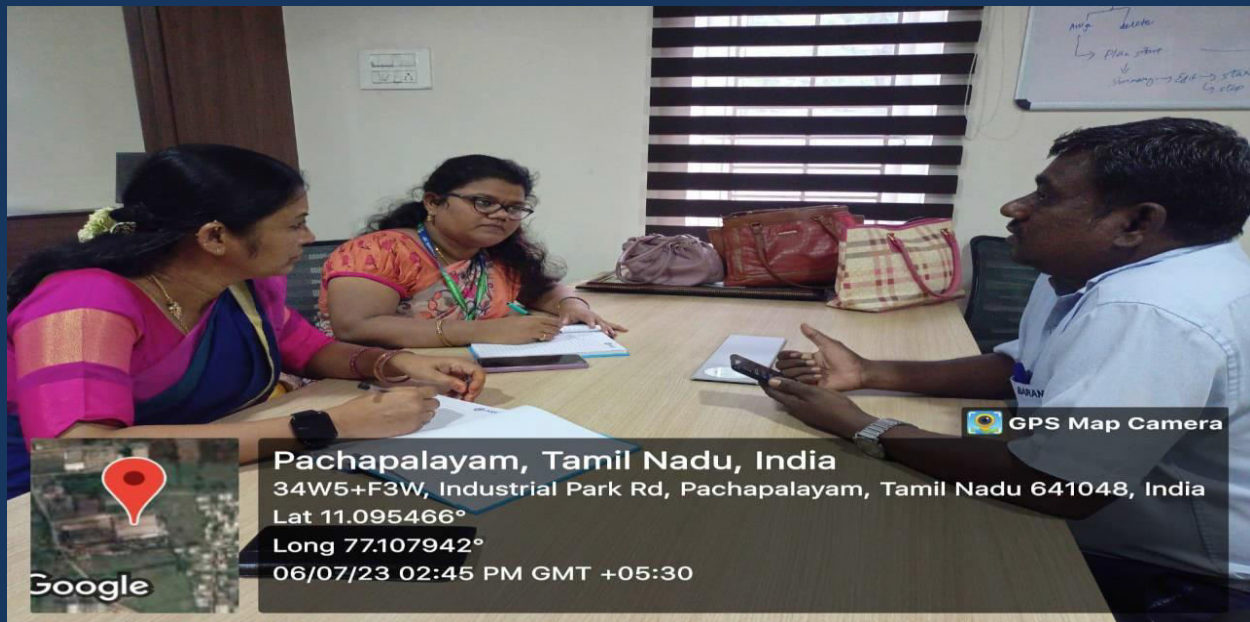
## FACULTY PARTICIPATION

S. No.	Name of the faculty	Workshop (Specify National or International)	Duration
1	Mrs.V.Prabavathi	International Workshop on Research Article Writing and Research Funding	30/06/2023
2	Dr.P.Megaladevi Mr.K.Muthukumar Mrs.V.Prabavathi Ms.S.Rubasree Ms.S.Abirami	National Level Virtual Workshop on Self Care for Educators	07/07/2023
3	Dr.P.Megaladevi Mr.K.Muthukumar Mrs.V.Prabavathi Ms.S.Rubasree	International Phygital Faculty Development Programme on “Recent Trends in Multidisciplinary Research”	07/07/2023 to 18/07/2023

## INDUSTRIAL TRAINING

S. No.	Name of the faculty	Name of the industry	Area of specialization	Duration
1	Dr.P.Megaladevi (21/06/2023)	BHIPL	Production	One day
2	Mrs.V.Prabavathi Ms.S.Rubasree (06/07/2023)	BHIPL	Marketing	One day





## MoU

S. No.	MoU signed date	Name of organization	Core specialization
1	25.03.2023	Students Academic Success (SAS), Pollachi.	Aptitude for Competitive Exam
2	21.06.2023	Confederation of Indian Industry (CII)-Yi , Tirupur.	Placement



## TRAINING AND PLACEMENT CELL

### PROGRAMMES ORGANIZED

#### MOCK INTERVIEW

A mock interview was organized to final year students of the institution. The purpose of organizing the session was to prepare the students for their placements. Mock interview provides an opportunity to student's actually practicing going through an interview, answering and asking questions, and hopefully learning about the rhythm and possible interview questions they will face in real life. The interview questions were related to their field of study and their scope of improvement in respective field. It was an interactive session and was well received by the students. The sessions will train the students professionally and make them confident to meet the corporate expectations.

S. No.	Date	Target Audience	Name of the resource person with designation and company details	No. of participants
1.	02.04.2023	IV CSE	Jeyaprakash Software Engineer Capgemini/Chennai.	41
2.	15.04.2023	IV EEE & CSE	Bala Murugan Project Lead/Data Quarter Technology Pvt Ltd/Bangalore.	48
3.	23.04.2023	IV MECH	Sabari Dharshan Testing Engineer Bull Machines/Coimbatore.	21

4.	29.04.2023	IV CSE	Manoj Babu Program Engineer/Freshworks.	25
5.	06.05.2023	IV MECH	SankarLal Design Engineer/ Bull Machines Coimbatore.	15
6.	13.05.2023	I MBA	Bhavani Sankar HR Recruiter TONI&GUY/Chennai.	19
7.	13.05.2023	I MBA	Arun Kumar HR EY GDS/Bangalore.	19
8.	14.05.2023	IV ECE	Josephine Annapushpam PCB Design Engineer/Caliber/ Coimbatore.	48
9.	14.05.2023	IV MECH	Tamilselvan Design Lead/Titan.	17
10.	20.05.2023	I MBA	Smriti Creative Head CEO/Graphixite.	17
11.	20.05.2023	I MBA	Rakesh Kumar System Associate/Infosys.	17
12.	27.05.2023	I MBA	Agalya HR EY GDS/Bangalore.	24
13.	03.06.2023	I MBA	Abishake Civil service Aspirant Coimbatore.	20
14.	03.06.2023	I MBA	Sarumathu Executive Assitant/Ignite.	20

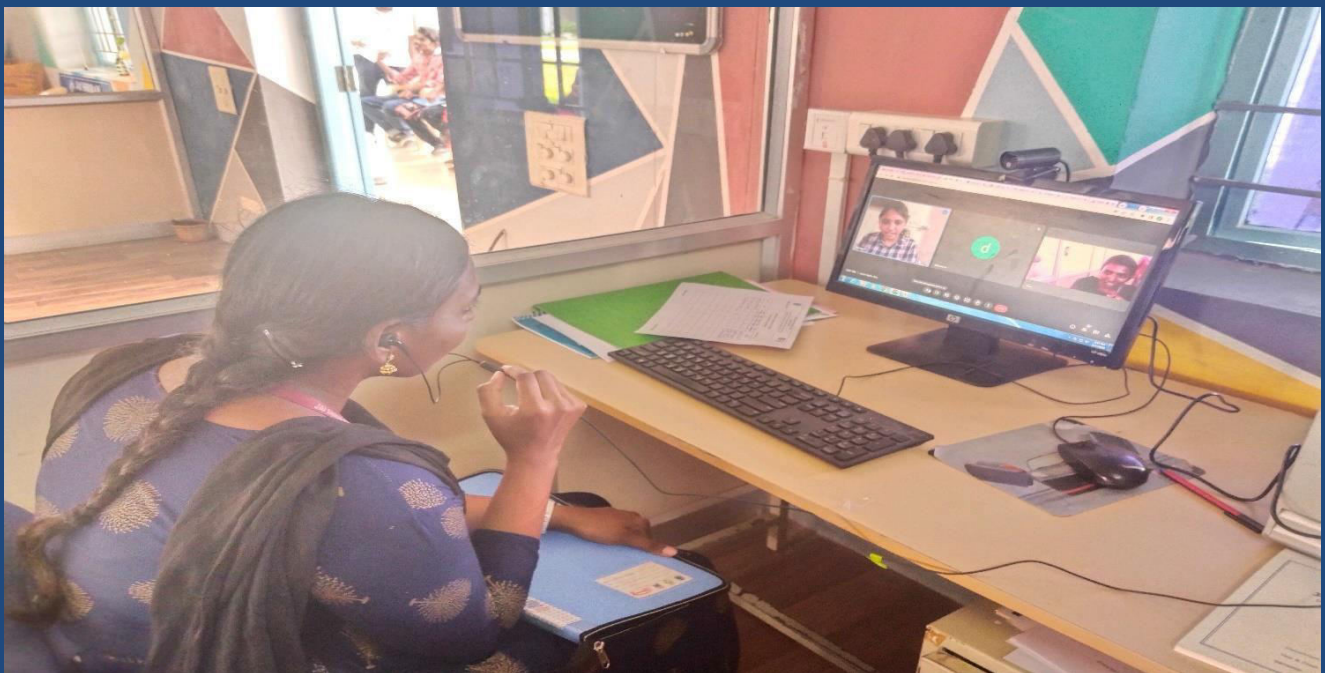
15.	10.06.2023	I MBA	Aishwarya Custom Software Engineer/Accenture.	22
16.	10.06.2023	I MBA	Pavithra Soft Skill Trainer/Career Education/Coimbatore.	22
17.	17.06.23	I MBA	Dr.Jayanthi A Associate Professor Department of MBA Hindusthan College of Engineering and Technology Coimbatore.	15
18.	24.06.2023	I MBA	Ms.Yoshia Leela Communication Trainer Avinashilingam University/Coimbatore.	20
19.	01.07.2023	IV CSE,ECE,EEE	R.Dharani Software Engineer Renault Nissan/Chennai.	50
20.	01.07.2023	I MBA	Ms.Sumina Brathosh Academic Counselor Vedantu/Bangalore.	14
21.	08.07.2023	IV (All Dept)	Ms.Smrithi Creative Head, Founder,Indian Media works,CEO of Graphixite.	93
22.			Mr.Bijith Software Engineer, TCS, Chennai.	93
23.			Ms.SuryaMol Software Engineer, TCS, Chennai.	79



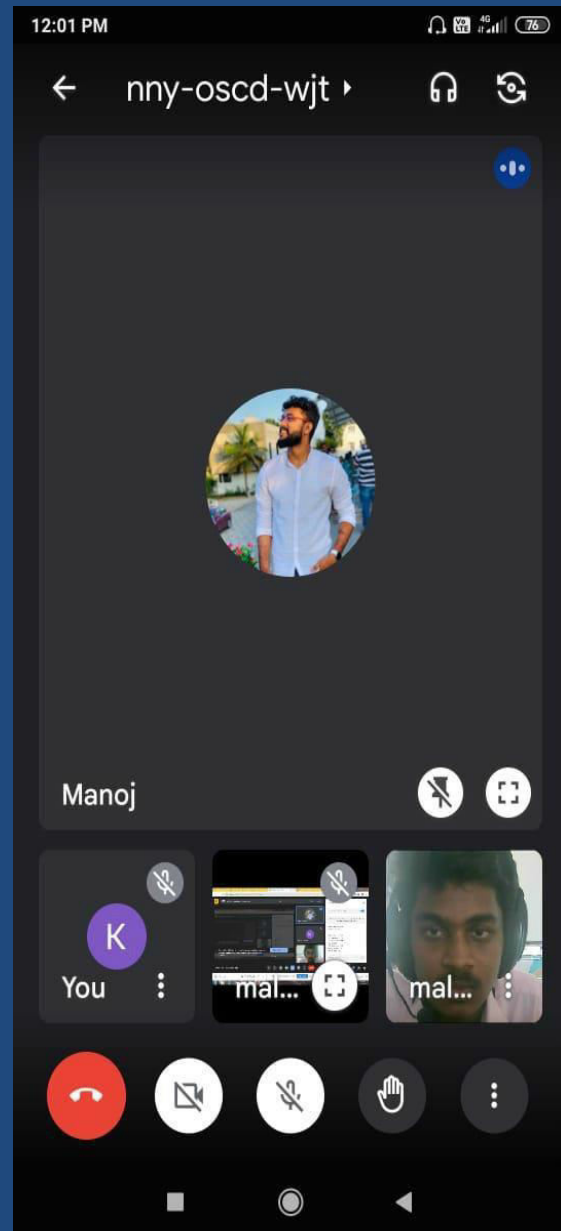
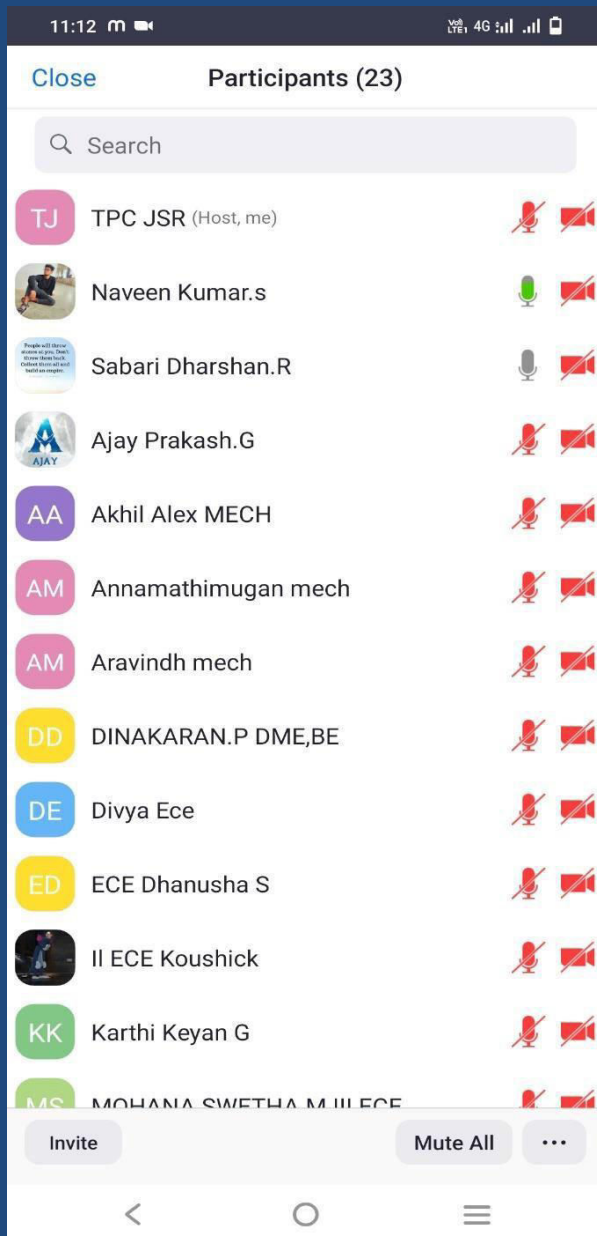
24.			Mr.Sugumar IT Recruiter AKIDEV Coimbatore.	79
25.			Mr.K.Deepak Rajan Project Engineer/Wipro/Coimbatore	93
26.	15.07.2023	IV CSE	Mr.R.Sachin Albert Project Engineer Wipro Chennai.	20
27.	29.07.2023	IV ECE	Ms.Snaha Prabha Associate Consultant Atos.	37
28.			Ms.Elakkiya Netsuite Developer PsNetsuite Coimbatore.	37
29.	01.04.2023	IV (All Dept)	Mr.Anand Skill DA.	199
30.	14.04.2023	IV (All Dept)	Mr. Rajendran Silicon Software Solutions.	193
31.	24.04.2023- 15.05.2023	IV (All Dept)	Ms.C.Santhanalaxme Consultant Trainer.	184
32.	27.04.2023	IV (All Dept)	Accenture Team.	177
33.	07.05.2023	IV (All Dept)	Mr.N.SasidharanTCS.	35
34.	15.05.2023	IV (All Dept)	Ms.C.Santhanalaxme Consultant Trainer TCS.	50

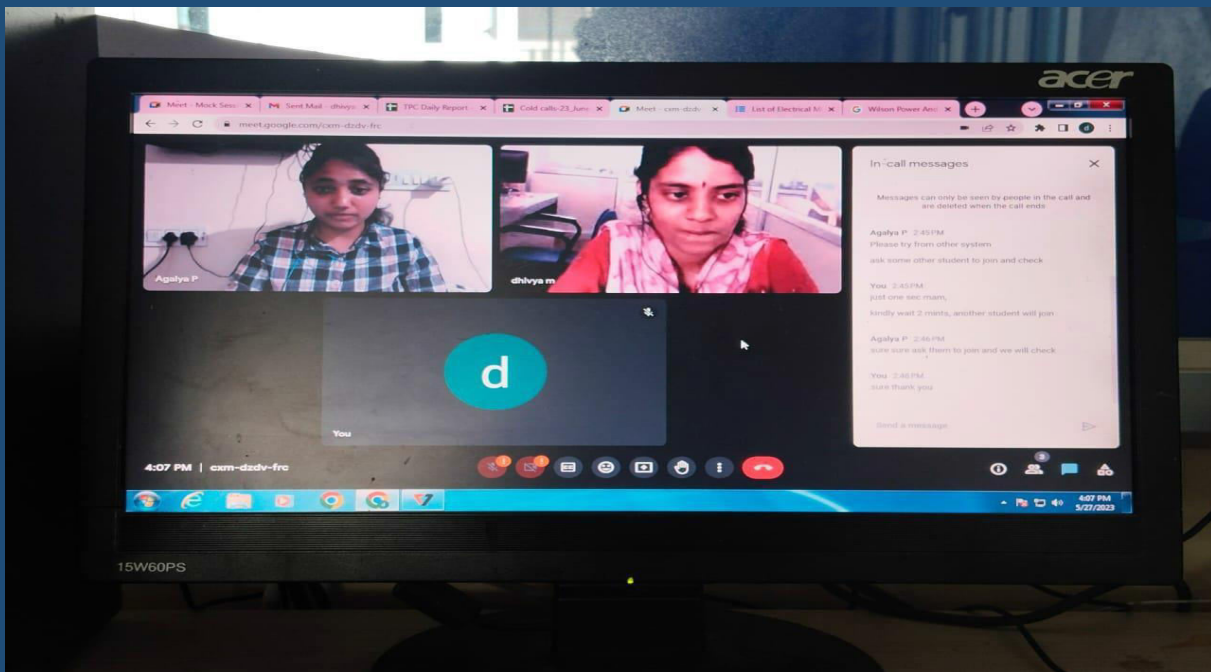
## MOCK INTERVIEWS



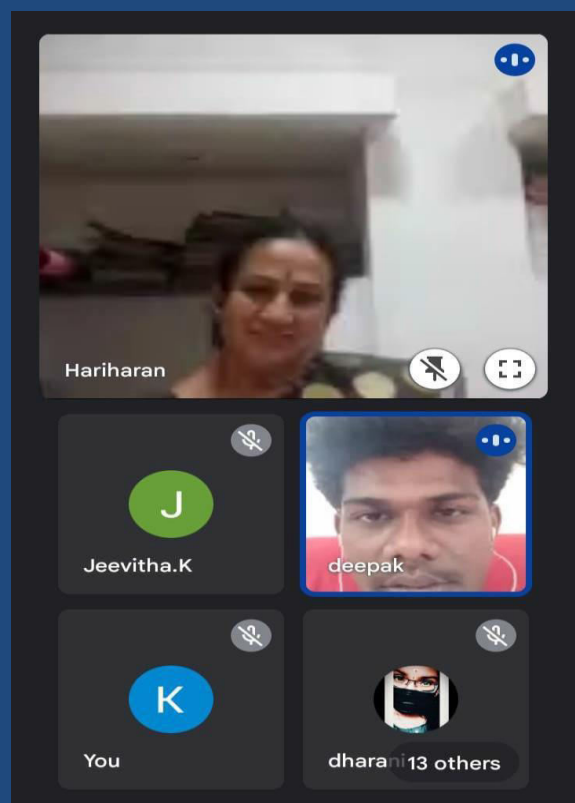
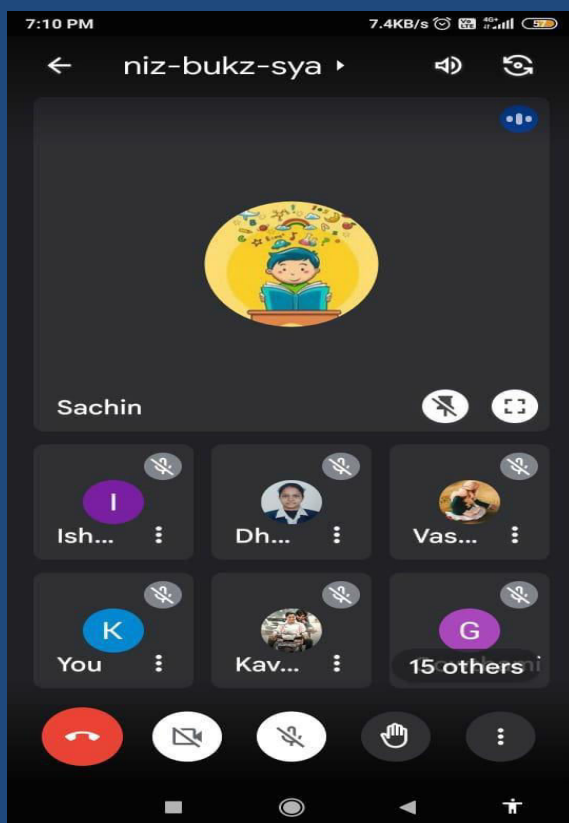
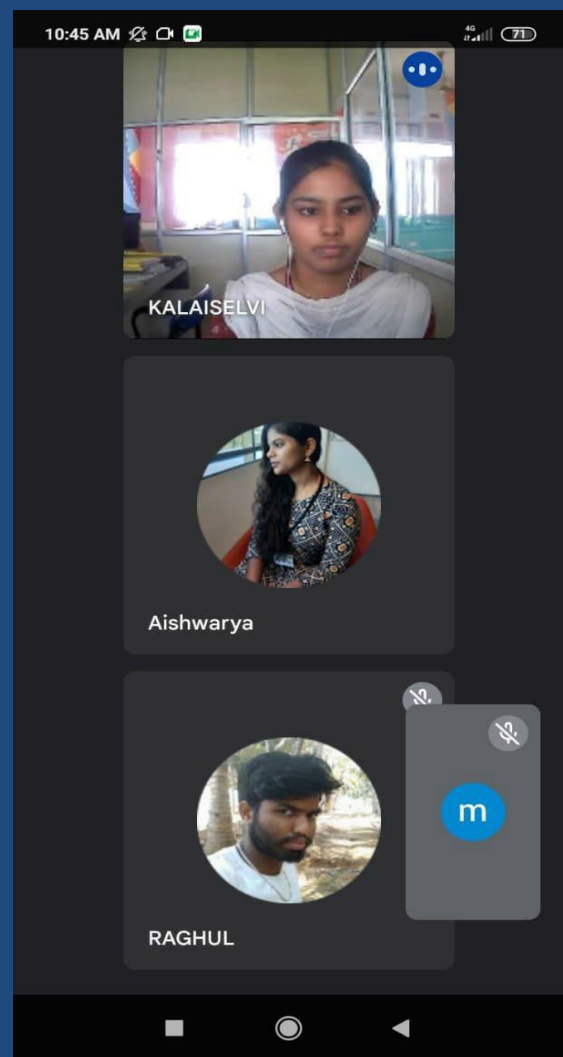
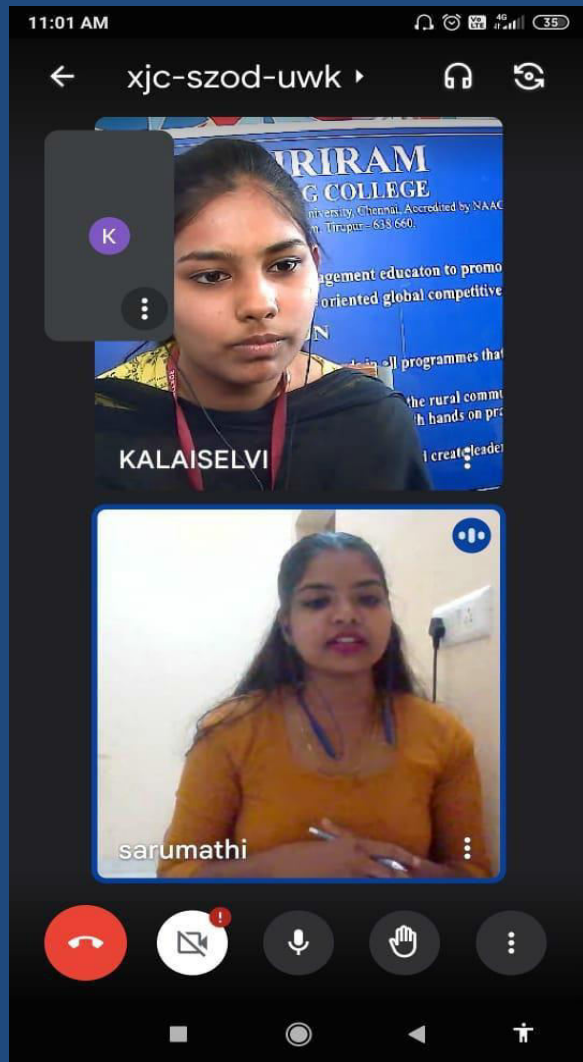






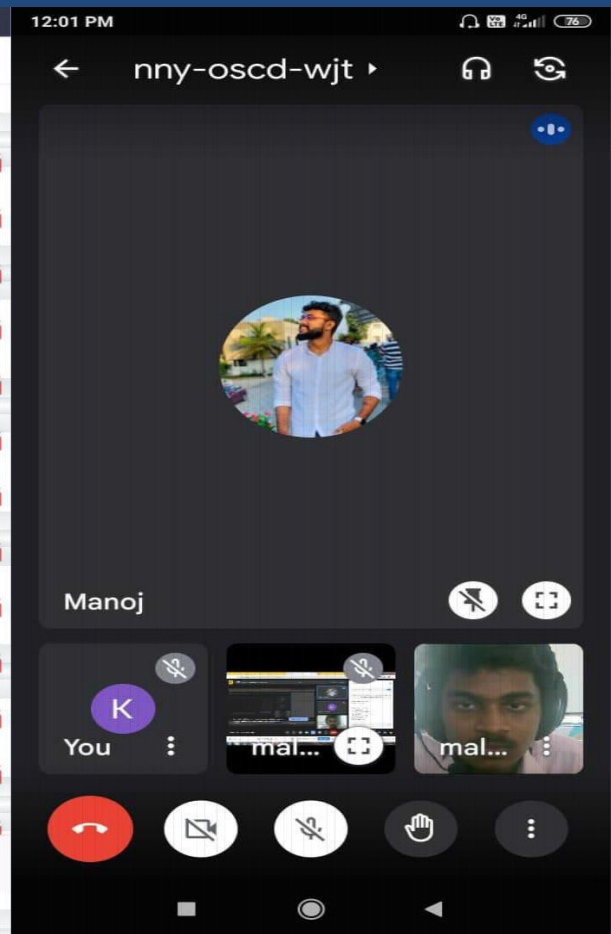
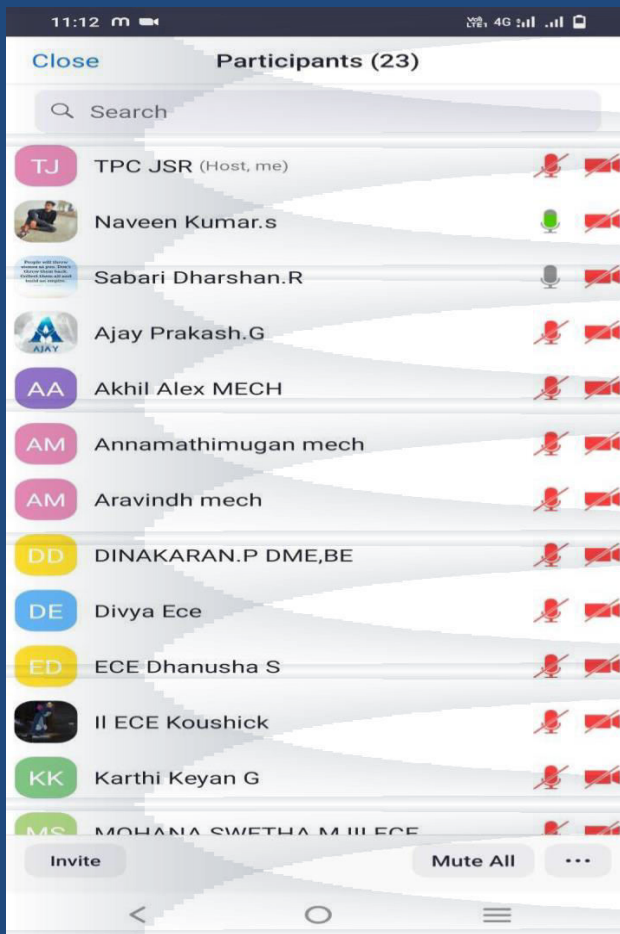












# TECHNICAL TRAINING SESSIONS



Alagumalai, Tamil Nadu, India  
XCFF+4FC, Alagumalai, Tamil Nadu 641665, India  
Lat 10.972703°  
Long 77.423854°  
07/07/23 12:38 PM GMT +05:30



Drive Details					
S.No.	Date	Dept	Name of the company	Location	Salary
1.	02.05.2023	IV-ECE	VVDN	Bangalore	3.2 LPA
2.	26.05.2023	IV-MECH	Propel	Coimbatore	2.5 LPA
3.	05.05.2023	III <sup>rd</sup> year	Maventic	Bangalore	3.5 LPA
4.	21.05.23	I <sup>st</sup> MBA	Avasoft	Chennai	5 LPA
5.	13.7.2023	IV(All Dept)	Mallow Technologies	Karur	4.2 LPA
6.	20.7.2023	IV-FT	Go colors	Chennai	3 LPA
7.	24.7.2023	IV-ECE& EEE	Tessolve Semiconductors pvt Ltd	Coimbatore	3 LPA

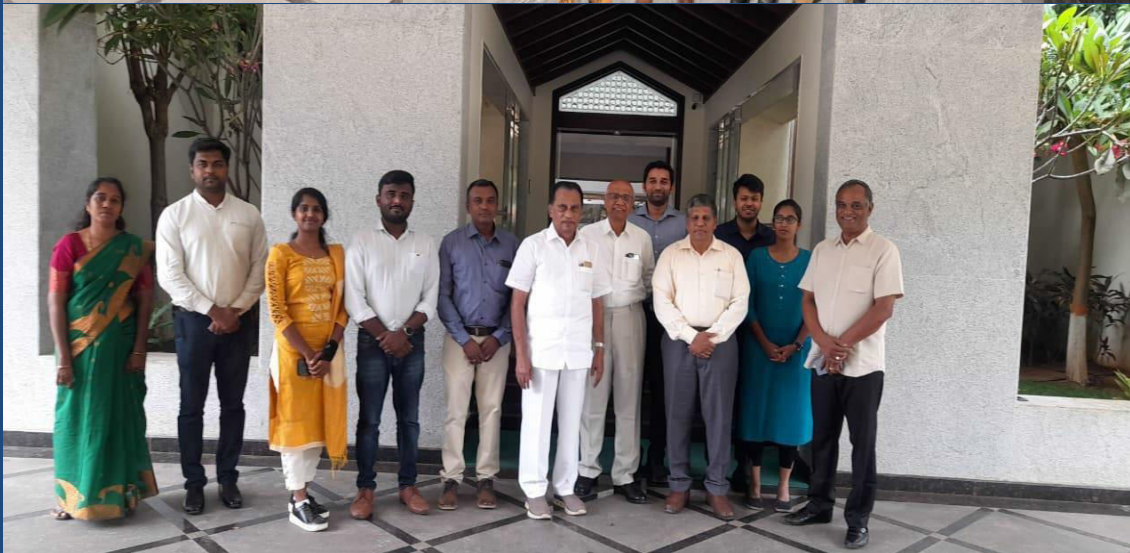
Events Attended				
S.No.	Name	Date	Name of the event	Location
1.	Mr.N.Manoj/TPO	28.04.2023	Startup conclave organized by Atal Incubation center(AIC-Raise).	Coimbatore
2.	Mr.D. Malick John Ms.V.Roopaa Ms.M.Dhivya Ms.K.Kalaiselvi	18.05.2023	AWS Cloud Certification Training Program.s	Online

Industries Visited			
S.No.	Name	Date	Company Name
1	Mr.N.Manoj	16.05.2023	Gilberco-Veeder Root R&D Soft ECI Systems Thought Bees Krishnaveni Carbons.
2.		25.05.2023	Tool Tech Best Heat Treatment Canny Controls.
3.		12.06.2023	Bluez Informatic.
4.		27.06.2023	Windplus Pvt Ltd.
5.		28.06.2023	Dotsito Technologies Pvt Ltd.
6.		30.06.2023	Startup Event-Kongu Engineering College.
7.		14.7.2023	Nakoa.
8.		20.07.2023	BIT-Interaction with Chairman.

## INDUSTRY VISITED











## PLACED STUDENTS DETAILS

S. No.	Name of the student	Dept.	Name of the company	Designation	Annual salary package	No. of offers
1.	Lakshmidevi E	CSE	Mallow Technologies	Software Engineer	4.2 LPA	1
2.	Bharathraj T	CSE	Mallow Technologies	Software Engineer	4.2 LPA	1
3.	Balaji M	ECE	Tessolve	Design Engineer	3 LPA	1
4.	Abiramasundar S	EEE	Tessolve	Design Engineer	3 LPA	1
5.	Sathyamoorthi S	FT	Go Colors	Designer	3 LPA	1

## CLUBS AND CELLS

**ECO CLUB**

Eco club of Jai Shriram Engineering College organized the extension activity titled “Green Revolution plant sapling” program in Nagalingapuram, Koduvai primary school. Main objective of the program is to create the awareness about the importance of the nature, trees, plant sapling among the school students. The school student eagerly participated and sapling plantation was done in the school premises.

**Target Audience:** School Students

*No. of Participants: 50*





## FINE ARTS CLUB

**APRIL 19, 2023**

An extension Activity titled “Say no plastic bags” (Cloth bag distribution to rural people) was organized in association with FINE ARTS CLUB for rural people. A total number of 20 students have participated in the program and distributed the cloth bags. The program was carried out in one of the adopted village of named Nagalingapuram, Koduvai. The objective of the program was to create awareness about the hazard of plastic bags. The program was named ‘Say No to Plastic bags’ with the theme “Cloth bag distribution to rural people”. The Students of Jai Shriram Engineering College, Department of Fashion Technology, 2<sup>nd</sup> and 3<sup>rd</sup> years divided themselves into groups. Each group visited the people in their homes, Panchayath office and shops. The team members were created awareness among the public about the use of polythene bags and how it pollutes the environment.

**Target Audience:** General People

**No. of Participants:** 120

**RESOURCE PERSON:** Mr.Ramesh, Mr.Natchimuthu, Ward members, Nagalingapuram Village, Koduvai.





- Know about the khadi and its production.
- Understand the benefits of using khadi cloths.
- Give a positive opinion to buy khadi cloths

**Target Audience:** People from Koduvai Village

**No. of Participants:** 59



**April 29, 2023**

Mask Awareness Program was organized to make the common public to know about the importance of wearing mask, it is organized by Youth Red Cross (YRC) in Avinashipalayam, Tirupur. The students and faculty members of JSREC have involved creating awareness among the society through Mask awareness program.

*Target Audience:* Common Public

*No. of Participants:* 25



## **FIRST AID TRAINING PROGRAMME**

**May 18, 2023**

The Youth Red Cross in association with, Vivekananda Hospital (Koduvai) organized First aid training for the benefit of public in Koduvai, a village in South Avinasipalayam on 18th May, 2023 (Thursday). The First aid training was conducted at Vivekananda Hospital (Koduvai) and



its organizing team included 20 NSS volunteers led by Prof.P.Umapathy, Assistant Professor & Head, Dept. of Science and Humanities, JSREC. The medical team was directed by the Vivekananda's Hospital Dr. P.Rajaram. People near South Avinashipalayam have visited the training and took the First aid training. First aid training awareness has been created among the rural community. The NSS volunteers played a vital role for the successful completion of the training.

**Target Audience:** Common Public

**No. of Participants:** 20



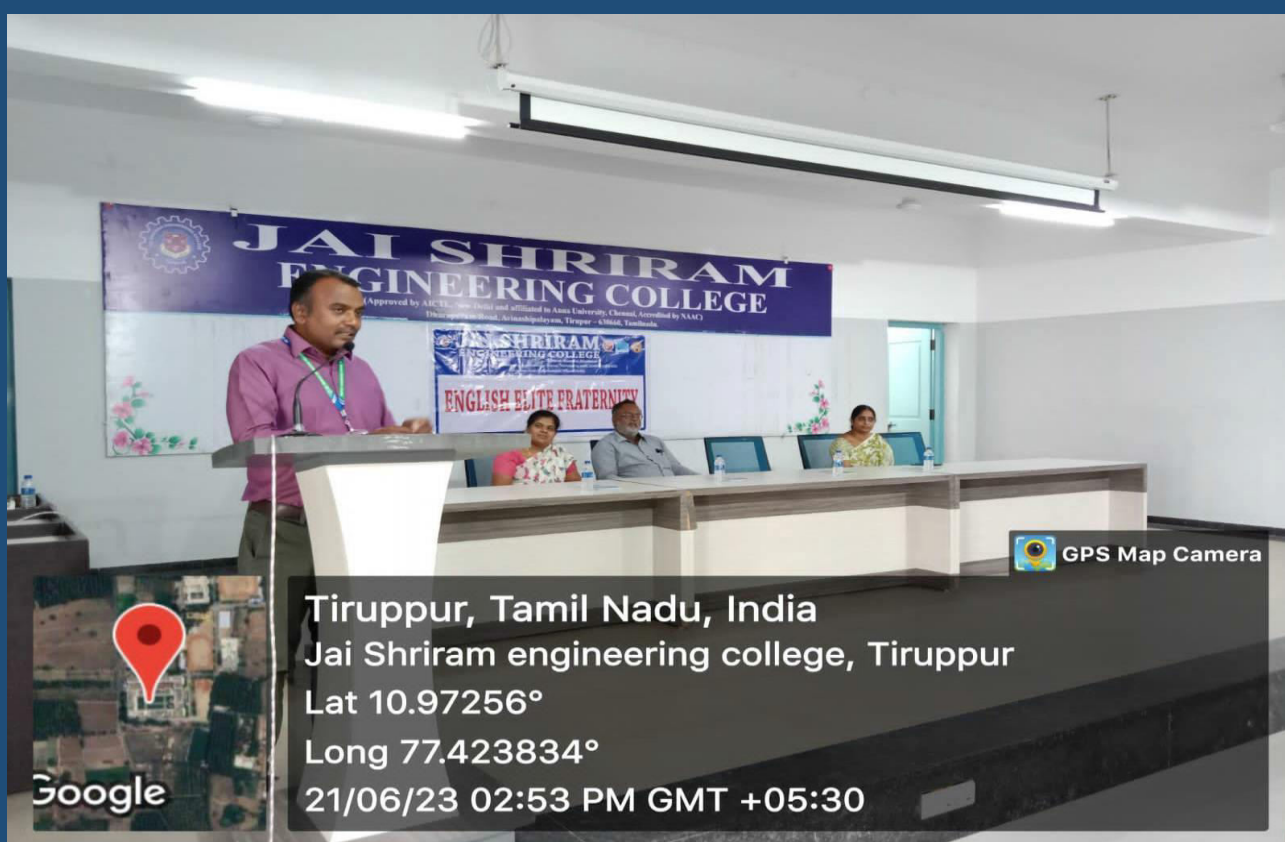
## ENGLISH ELITE FRATERNITY & BETWEEN THE COVERS

**JUNE 21, 2023**

An event titled Humour in day-to-day Life was organized on June 21, 2023, the students were very engaged in the session and they were advised to lead their life in a positive way with the sense of humor.

*Target Audience:* First Years

*No. of Participants:* 286



A guest lecture was organized for the students



**JULY 17, 2023**

Elocution Competition was organized on July 17, 2023; English Elocution Competition was conducted for the students to strengthen their communication skills.

*Target Audience:* First Years

*No. of Participants:* 33



**Students received shield for winning in Elocution Competition**

**JULY 21, 2023**

A debate show was organized on July 21, 2023 for the students to improve their fluency level and to develop their cognitive skills.

*Target Audience:* First Years

*No. of Participants:* 18



**A Debate show was conducted for the students**

## ENTREPRENEURSHIP DEVELOPMENT CELL

### SEMINAR

**April 13, 2023**

Seminar titled “Skills to survive as an Entrepreneur” was organized on April 13, 2023. The seminar enhanced the participants creative thinking ability, make them to develop their way of presenting their projects better, increase the thinking ability and ensure them to adopt for the current industrial perspective.

*Target Audience:* Students from various departments

*No. of Participants:* 103

**RESOURCE PERSONS:** *Mr. S. Srikanth, Founder of Vistara Constructions, Coimbatore.*



**June 7, 2023**

Seminar titled “The Role of an Auditor in the Achievement of Organizational Objectives” was organized on June 7, 2023. The participants gained knowledge about the financial statement and the ways to protect the assets of the organization and to ensure the accuracy and validity of its financial statements for the current industrial perspective.

**Target Audience:** Students from various departments

**No. of Participants:** 120

**RESOURCE PERSONS:** *Mr. A. Aswinkumar, Audit Executive, Tiruppur.*





## ALUMNI MEET

**MAY 19, 2023**

The Inauguration of the Alumni Chapter in Chennai was a momentous occasion that rekindled connections and memories. The event brought together former students from diverse fields and batches. The chapter's inauguration ceremony featured insightful talks by accomplished alumni, highlighting the significance of staying engaged with alma mater. The networking session fostered camaraderie and discussions on potential collaborations. The event concluded with a renewed commitment to contribute to the institution's growth and among the alumni community.

*No. of participants: 43*



## FAREWELL

**JUNE 05, 2023**

The Farewell Day for final year engineering students was a nostalgic and heartwarming event. Filled with emotions, the day celebrated the achievements and memories of the graduating class. Speeches by faculty and students evoked a sense of accomplishment and anticipation for the future. Music, dance, and heartfelt exchanges marked the evening. The event concluded with a promise to stay connected and make a mark in the world as the students embarked on their new journey.

**No. of participants: 90**

**Time: 3.00 PM**





