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Prof. K. ThezasviniJyothi

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Prof. M. Gnanasekar
Dr. S. Kothai

SCHEDULE

Day – 1

Session I

Basics of Variables, Attributes and Selection of appropriate Statistical tools.

Session II

Univariate, Bivariate and Multivariate Data analysis

Session III

One sample t-test, two sample t-test
Paired t – test.

Session IV

One way ANOVA
Factorial ANOVA

Day – 2

Session I

One way / Two way repeated measure ANOVA.

Session II

ANCOVA One way / two way ANCOVA

Session III

Correlation & Regression

Session IV

Chi-Square test & Factor Analysis
Revision, Feedback & Summary

*Two days National level workshop
on*

“MULTIVARIATE ANALYSIS USING SPSS”

3rd & 4th September 2019



Organized by

SCHOOL OF MANAGEMENT STUDIES

**JAI SHRIRAM
ENGINEERING COLLEGE**

Dharapuram road, Avinashipalayam,
Tirupur-638660.TamilNadu

*Approved by AICTE, Accredited by NAAC,
Affiliated to Anna University, Chennai.*

ABOUT THE INSTITUTION

Jai Shriram Engineering College is a well-known institution established by Shenthil Velavan charitable trust. It was started in the year 2009, approved by All India Council for Technical Education and affiliated to Anna University, Chennai with a motive of taking higher education to the rural people at all levels of economic platform. JSRGI offers B.E., M.E. and MBA programme. It is having strong back-up of industries run by its management. It is known for student centric teaching learning activities and advanced pedagogical methods. It is accredited by NAAC. The institution focuses on grooming every student for their dynamic needs.

ABOUT THE DEPARTMENT

Jai Shriram School of Management Studies was started in the year 2010. It aims at producing competent and committed managers and entrepreneurs to meet corporate requirements. It focuses to define and refine attitude, skill and knowledge of students. It imparts value imbibed education in a conducive environment targeting to develop creativity, self-confidence, assertiveness, communication and leadership skills. The students are provided with ample opportunities to learn from practical activities involving training in business organizations, field visits, market surveys etc.

ABOUT THE PROGRAMME

Advancements in research has given rise to myopic vision of researchers towards statistical methods employed, by using advanced tools of analysis in the form of software's ignoring the basic structure and crux of these techniques by making the whole process of research complicated, sometimes leading to flawed conclusions. Keeping these problems in view, the department is organizing twodays workshop to address these problems through expert outlook.

This two day workshop will train researchers to identify different scales, variables and attributes in research, frame the research questions, develop the objectives, formulate the hypothesis, test the hypothesis, explore the types of analyses required to perform the parametric test in the ANOVA family and interpret the results.

Who can participate?

Research scholars, Faculty members, Research aspirants, Executives and Financial analysts.

Important dates

Last date for registration : 20.8.2019
Date of workshop : 03.9.2019 &
04.9.2019

Registration Guidelines

Registration fee

Research Scholar - Rs. 500 /-
Faculty members - Rs. 700 /-
Corporate people - Rs. 1000 /-

The workshop registration fee can be paid in the form of DD payable at "Jay Shriram Group of Institutions" payable at Tirupur.

The participants can make the payment of registration fee through electronic fund transfer to the following bank account.

Account number : 31825723251
IFSC code : SBIN0002259
Account Name : Jay Shriram Group
of Institutions
Bank & Branch : State Bank of India,
Pongalur

- Certificate, kit, refreshments and lunch will be provided.
- The participants are limited to maximum of 40 on first come first serve basis.

Accommodation

Accommodation will be provided to the participants on request.

Kindly fill in the details through Google form using the following link:

https://docs.google.com/forms/d/e/1FAIpQLSc4fjJAyIXk1JLj78rGulHlu2ZqqmJOCLuLxsTT87_pgYHipw/vi ewform?usp=sf_link

For any clarifications contact:

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To download the brochure and for latest updates please refer website:

www.jayshriram.edu.in